



**VALLEY**  
CLEAN ENERGY



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# **BUSINESS GUIDE**

**Valley Clean Energy (VCE) is our official locally-controlled, not-for-profit power provider, bringing cleaner electricity at competitive rates to businesses in Woodland, Davis, and unincorporated areas of Yolo County.**

Dedicated to servicing local businesses, VCE provides an alternative to PG&E and offers a choice in how much of your electricity comes from renewable sources.

VCE understands the impact our businesses have in the local community, in shaping local and economic decisions, and providing an inviting place for residents and visitors alike to enjoy. That's why it's important to VCE's mission to earn your support so that together we can deliver clean and competitively priced electricity to the cities of Woodland, Davis, and unincorporated areas.

Our goal is to ensure that you are well informed about your energy choices and how local control benefits your business. With the support of business leaders like you, VCE is working to help make our region a better place for Woodland, Davis, and Yolo County businesses.



## GUIDE OVERVIEW

We encourage you to use this guide to see why Valley Clean Energy is the smart and sustainable choice for your business. Here's some essential information to get you started:

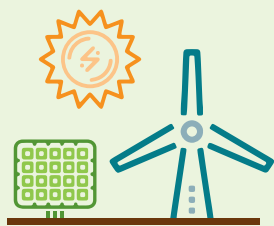
- 01** Introducing Valley Clean Energy (VCE)
- 02** How it Works
- 03** VCE Benefits
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# 01 INTRODUCING VALLEY CLEAN ENERGY (VCE)

## Here is some quick information about Valley Clean Energy:

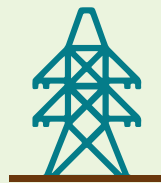
- » Valley Clean Energy, also known as VCE, will provide clean electricity and competitive rates to all businesses in the cities of Woodland, Davis, and unincorporated areas within Yolo County.
  - » Valley Clean Energy will offer local control and transparency. We will work with your business to ensure accountability. We are serving you and your community, not shareholders.
  - » Valley Clean Energy is governed by a six-member Board of Directors, two each from the Woodland City Council, Davis City Council, and the Yolo County Board of Supervisors.
  - » Our Board of Directors is advised by its 9-member Community Choice Energy Advisory Committee.
  - » Valley Clean Energy will begin providing competitive rates for cleaner energy to businesses on June 1, 2018.
  - » If your business is in our service area, you will be automatically enrolled in LightGreen, our standard option with cleaner energy and rates that are competitive with PG&E. You can choose to upgrade to our prime option, UltraGreen, to receive 100% clean energy at a slightly higher rate, or opt-out to return to PG&E's service.
  - » Other than receiving cleaner electricity at competitive prices, all other aspects of your electricity service remain the same. PG&E will continue to maintain the transmission and distribution system and handle meter reading and billing. As a VCE customer, you will retain access to any programs or special rates in which you are currently enrolled.
- \*Note: PG&E rates for transmission and distribution cannot be set differently for VCE customers. If they change these rates for VCE, they must charge their own customers the same amount.

## 02 HOW IT WORKS



**SOURCE**  
VCE

Valley Clean Energy pools the electricity demands of our customers and purchases power with higher renewable and lower greenhouse gas content than is offered by PG&E.



**DELIVERY**  
UTILITY (PG&E)

PG&E continues to deliver the electricity, restore service during outages, maintain the power lines, read your meter, and send you a single, consolidated bill, as required by state law.



**CUSTOMER**  
YOU

You'll receive cleaner energy at competitive rates without doing a thing!



## 03 VCE BENEFITS

Woodland, Davis, and unincorporated Yolo County benefit when your business chooses cleaner, greener electricity. VCE offers locally-governed energy your community can rely on.



### Competitive Rates

We purchase cleaner energy at competitive rates for residents and businesses. For 2018, our target rates are 2% below PG&E's.



### Customer Choice

You can choose how much of your energy comes from cleaner, more renewable sources.



### Local Control

VCE is accountable to the communities we serve, not shareholders.



### Sustainability

You'll reduce greenhouse gas emissions by automatically receiving a higher percentage of cleaner electricity.



### Community Reinvestment

Net revenues will help VCE fund local green energy projects and energy efficiency programs.

## 04 ENROLLMENT PROCESS

Here's how the Valley Clean Energy enrollment process works:

- 1 Enrollment is automatic, so you can start receiving cost-competitive, cleaner power with no effort.
- 2 VCE service begins on June 1, 2018.
- 3 Electricity customers will be automatically enrolled in VCE's select product, LightGreen.
- 4 You may opt-out of our services and return to PG&E at any time
- 5 You have the opportunity to opt-up to UltraGreen to receive 100% clean energy
- 6 If your business chooses to opt-out and return to bundled PG&E service within the 60 day enrollment period, there is no service fee. If you opt-out after the first 60 days, you will need to wait 12 months before opting back into VCE.



## 05 ENERGY OPTIONS

All VCE customers can choose from two different product options. Each product has a different amount of sustainable energy.



### VCE'S STANDRAD OPTION

All businesses are automatically enrolled for this product in June 2018. Rates 2% below PG&E's generation rates. Higher renewable energy compared to PG&E.



### VCE'S 100% CLEAN ENERGY OPTION OPTION

For businesses that want to source 100% of their energy from renewable sources. This option is 100% renewable and 100% carbon-free. Slightly higher rates when you opt-up.



# 06 COST AND RATES

Keeping costs low is our priority. By choosing VCE, you will keep competitive rates and provide clean, renewable power for your business. To make it easy, we partner with PG&E to send you a single, consolidated bill. Here is the change you can expect to see on your future bills:



**Electric Generation.** This is the source of your power and how much electricity you're using. VCE replaces PG&E's charges for Electric Generation.



**Electric Delivery.** This is the same for VCE customers and non-VCE customers. PG&E Electric Delivery charges stay the same.

PG&E does add additional fees to your bill, and those are always included in the cost comparisons. PG&E will charge VCE customers a Power Charge Indifference Adjustment (PCIA) and Franchise Fee Surcharge in order to ensure that customers who switch to Valley Clean Energy pay for energy that was acquired by PG&E to serve them prior to their switch.

## SAMPLE BILL

**ENERGY STATEMENT**  
[www.pge.com/MyEnergy](http://www.pge.com/MyEnergy)

Account No: **0123456789-1**  
Statement Date: **12/15/2016**  
Due Date: **01/05/2017**

**Service For:**  
Business Customer  
1234 Farm Road  
Extra Address Line  
Anytown, CA 00000

**Questions about your bill?**  
24 hours per day, 7 days per week  
Phone: 1-866-743-0335  
[www.pge.com/MyEnergy](http://www.pge.com/MyEnergy)

**Local Office Address**  
231 D ST  
MARYSVILLE, CA 95901

**Your Account Summary**

|                                                 |                |
|-------------------------------------------------|----------------|
| Amount Due on Previous Statement                | \$75.84        |
| Payment(s) Received Since Last Statement        | -75.84         |
| Previous Unpaid Balance                         | \$0.00         |
| Current PG&E Electric Delivery Charges          | \$43.45        |
| VALLEY CLEAN ENERGY Electric Generation Charges | 25.33          |
| Current Gas Charges                             | 30.24          |
| <b>Total Amount Due by 01/05/2017</b>           | <b>\$99.02</b> |

**Monthly Billing History**  
  
Visit [www.pge.com/MyEnergy](http://www.pge.com/MyEnergy) for a detailed bill comparison

**Daily Usage Comparison**

|                    | 1 Year Ago | Last Period | Current Period |
|--------------------|------------|-------------|----------------|
| Electric kWh / Day | 13.12      | 11.62       | 12.33          |
| Gas Therms / Day   | 1.09       | 0.31        | 0.67           |

**1 Account Number**  
This is where you will find your existing PG&E account number.

**2 Electric Delivery Charges**  
This is PG&E's charge for the delivery of electricity to your business. It includes transmission, distribution, and a variety of other fees. It does NOT include generation charges if you're a VCE customer.  
This rate will not change if you're a VCE customer.

**3 VCE Electric Charges**  
This is VCE's charge for generating the cost of electricity that powers your business. **This charge replaces what PG&E would otherwise charge.**

**4 Total Amount Due**  
The total amount due includes ALL of your fees for PG&E gas services and electric delivery, and VCE electric generation services. You should remit the total amount due on your bill to PG&E, as indicated.

## 07 FAQs

### Does Valley Clean Energy replace PG&E?

No, VCE works in cooperation with PG&E. VCE sources and buys cleaner electricity for our customers, and PG&E continues to deliver that electricity to your farm, ranch, or business. PG&E will also continue to handle the billing, maintain power lines, and resolve any outages.

### How will this affect the cost of my bill?

VCE will offer your business competitive pricing compared to current PG&E rates. Our 2018 target rate is 2% below PG&E's rate with our LightGreen product option.

### Can I return to VCE if I opt out?

Customers who opt-out within the first 60 days of VCE service may return to VCE at any time. Customers who opt-out after the first 60 days of service with VCE must wait one year before returning to VCE.

### What if I have multiple accounts?

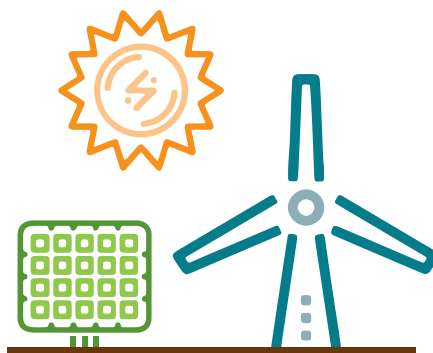
Owners of multiple accounts can choose to opt-up or opt-out individual accounts. Enrollment is by account, so you'll be able to see all your accounts and decide which choice is best for each one.

### Where will VCE get its electricity?

The majority of our energy will be produced from clean energy sources such as hydro, solar and wind. The power portfolio will be developed in early 2018. Our intent is to purchase as much electricity as possible from sources located in California at prices that remain competitive with PG&E.

### What type of local reinvestment has been done in other programs?

In the Bay Area, Marin Clean Energy has already invested over \$500 million in California-based and local renewable energy projects that have created over 2,400 construction and vendor jobs, with more coming soon. Sonoma Clean Power has found that developing local renewable energy projects within Sonoma County will result in lower rates by 2020, compared with buying electricity elsewhere.



## 08 GET IN TOUCH

There are many ways to reach Valley Clean Energy. We urge you to contact us any time you have questions or concerns about our service. Whether you prefer to talk on the phone or send us an email, we are here to help. Here are the best ways to get in touch with us:

**Questions about VCE** (Generation mix, Rate options, Structure, Board Questions)

Call Center (855) 699-8232

VCE Website [valleycleanenergy.org](http://valleycleanenergy.org)

**For Outage Inquiries contact PG&E at:**

(800) 743-5002

**For questions about Programs & Services contact PG&E at:**

[PGE-AG@pge.com](mailto:PGE-AG@pge.com)

Call Center (800) 468-4743

Website [www.pge.com](http://www.pge.com)

**For Billing Inquiries contact PG&E at:**

(800) 468-4743

[www.pge.com](http://www.pge.com)



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