

**VALLEY CLEAN ENERGY ALLIANCE**

**Staff Report Item - 15**

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**TO:** Valley Clean Energy Alliance Board of Directors  
**FROM:** Mitch Sears, Interim General Manager, VCEA  
**SUBJECT:** VCEA Vision Statement  
**DATE:** November 6, 2017

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**Recommendation**

Approve VCEA Vision Statement.

**Analysis and Discussion**

The VCEA Community Advisory Committee (CAC), has drafted the attached Draft Vision Statement. The Vision Statement articulates desired short and longer term outcomes for VCEA. The CAC developed the Vision Statement over several meetings and views it as a “living document” that can be amended by the Board as VCEA evolves over time. The Vision Statement works in conjunction with the Mission Statement and is intended to describe a future condition.

Staff is recommending adoption of the Vision Statement with the recognition that it is intended to set out the aspirations of VCEA and can be adjusted as future conditions warrant.

The CAC unanimously recommended adoption of the attached draft Vision Statement at its November 6<sup>th</sup> meeting.

**Attachment**

1. VCEA draft Vision Statement

## Valley Clean Energy Alliance Integrated Vision for Community Choice Energy

Valley Clean Energy Alliance (VCEA) is a joint-powers authority working to implement a state-authorized Community Choice Energy (CCE) program. Participating VCEA governments include the City of Davis, the City of Woodland and County of Yolo. The purpose of the VCEA is to enable the participating jurisdictions to determine the sources, modes of production and costs of the electricity they procure for the residential, commercial, agricultural and industrial users in their areas. PG&E would continue to deliver the electricity procured by VCEA and perform billing, metering, and other electric distribution utility functions and services. Customers within the participating jurisdictions would have the choice not to participate in the VCEA program.

### Near-Term<sup>i</sup> Vision

The near-term vision for VCEA is to provide electricity users with greater choice over the sources and prices of the electricity they use, by:

- Offering basic electricity service with higher renewable electricity content, at a rate competitive with PG&E;
- Developing and offering additional low-carbon or local generation options at modest price premiums;
- Establishing an energy planning framework for developing local energy efficiency programs and local energy resources and infrastructure; and
- Accomplishing the goals enumerated above while accumulating reserve funds for future VCEA energy programs and mitigation of future energy costs and risks.

### Long -Term Vision

The future vision for VCEA is to continuously improve the electricity choices available to VCEA customers, while expanding local energy-related economic opportunities, by:

- Causing the deployment of new renewable and low carbon energy sources;
- Evaluating and adopting best practices of the electricity service industry for planning and operational management;
- Substantially increasing the renewable electricity content of basic electricity service, with the ultimate goal of achieving zero carbon emissions electricity;
- Developing and managing customized programs for energy efficiency, on-site electricity production and storage;
- Accelerating deployment of local energy resources to increase localized investment, employment, innovation and resilience;
- Working to achieve the climate action goals of participating jurisdictions to shape a sustainable energy future; and
- Saving money for ratepayers on their energy bills.
- Remaining open to the participation of additional jurisdictions.

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<sup>i</sup> Launch Phase and First Year