



ADDENDUM #1

REQUEST FOR PROPOSALS FOR MARKETING, WEBSITE AND SOCIAL MEDIA SERVICES

BID PROPOSALS ARE DUE:

September 16, 2022, September 16, 2022 BY 4:00 P.M. (Pacific Daylight Time)

Proposals must be emailed in PDF form to Rebecca.Boyles@ValleyCleanEnergy.org with any preliminary redlines to VCE Sample Agreement.

PLEASE BE ADVISED:

Section IV. Miscellaneous, section 3. Project Schedule has been changed with the bid proposals due on **September 16, 2022** and the project schedule adjusted accordingly.

3. Project Schedule

VCE anticipates that the process for selecting the marketing, website and social media consultant and awarding the contract will be according to the following tentative schedule and subject to change.

Event	Completion Date
1. Issue RFP	August 19, 2022
2. Proposal Due Date (Addendum #1)	September 16, 2022 by 4 p.m. (PDT)
3. Notification of Preliminary Selection	September 30, 2022
4. Interviews	October 3, 2022 (virtual)
5. Anticipated Contract Award Date	November 10, 2022
6. Contract Begins	November 21, 2022

Valley Clean Energy (VCE) is a Community Choice Aggregator (CCA) that serves electricity customers in the cities of Woodland, Davis, Winters, and the unincorporated areas of Yolo County. VCE offers choice in the electric utility market; empowers local control of electricity procurement decisions; reduces the carbon footprint associated with electricity service; and helps support the growth of local energy projects.

In addition to the above, Valley Clean Energy has emailed the Addendum #1 to our own vendor notification list. The RFP, any addenda, and any questions and answers are available on our website at <https://valleycleanenergy.org/solicitations-rfps/>. Questions and answers will be posted on a weekly basis. Addenda will be posted on an as needed basis.