



**Regular Meeting of the Community Advisory Committee (CAC)
of Valley Clean Energy Alliance
Thursday, February 23, 2023 at 5:00 p.m.
Via Video/Teleconference**

Pursuant to Assembly Bill 361 (AB 361), legislative bodies may meet remotely without listing the location of each remote attendee, posting agendas at each remote location, or allowing the public to access each location, with the adoption of certain findings. The Board of Directors found that the local health official recommended measures to promote social distancing and authorized the continuation of remote meetings for the foreseeable future. Any interested member of the public who wishes to listen in should join this meeting via teleconferencing as set forth below.

Please note that the numerical order of items is for convenience of reference. Items may be taken out of order on the request of any CAC member with the concurrence of the other members. The CAC may decide to make a recommendation to the VCE Board regarding any of the agenda items below. Staff recommendations are advisory to the CAC. The CAC may take any action it deems appropriate on any item on the agenda even if it varies from the staff recommendation.

Members of the public who wish to listen to the CAC Webinar meeting may do so with the teleconferencing call-in number and Webinar meeting ID code.

Join meeting via Zoom WEBINAR:

- a. From a PC, Mac, iPad, iPhone, or Android device with high-speed internet.
(If your device does not have audio, please also join by phone.)

<https://us02web.zoom.us/j/84518720751>
Meeting ID: 845 1872 0751

- b. By phone

One tap mobile:
+16699009128,,84518720751#
+16694449171,,84518720751#
Dial:
+1-669-900-9128
+1-669-444-9171
Meeting ID: 845 1872 0751

Public comments may be submitted electronically or during the meeting. Instructions on how to submit your public comments can be found in the PUBLIC PARTICIPATION note at the end of this agenda.

Committee Members: Mark Aulman (Chair), Rahul Athalye (Vice Chair), David Springer, Marsha Baird, Christine Shewmaker, Cynthia Rodriguez, Gerry Braun, Lorenzo Kristov, Jennifer Rindahl, Keith Taylor, Kristin Jacobs

5:00 P.M. CALL TO ORDER

- 1. Welcome**
- 2. Review of Agenda**



3. **Public Comment:** This item is reserved for persons wishing to address the CAC on any VCE-related matters that are not otherwise on this meeting agenda or are listed on the Consent portion of the agenda. Public comments on matters listed on the Regular agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the CAC are customarily limited to two minutes per speaker, electronically submitted comments should be limited to approximately 300 words. Comments that are longer than 300 words will only be read for two minutes. All electronically submitted comments, whether read in their entirety or not, will be posted to the VCE website within 24 hours of the conclusion of the meeting. See the information under **PUBLIC PARTICIPATION** at the conclusion of this agenda about how to provide your public comment.
4. **Brief VCEA Staff and Advisory Task Group Reports (≈ 20 minutes)** - Representatives of VCE staff and active Task Groups will provide updates on on-going staff and Task Group work. Task Group recommendations requiring Committee attention require a regular agenda item. Summaries of written reports received by the Committee in advance of the meeting will receive a time allocation of up to ten minutes. Otherwise, the time allocation will be five minutes, including questions and answers. The Committee may decide to allocate additional time at the end of the regular agenda.
 - a) **Task Group Reports**
 - b) **February 9, 2023 Board meeting**
 - c) **Staff Report**

CONSENT AGENDA (≈ 5 minutes)

5. **Approval of January 26, 2023 Meeting Minutes.**
6. **Receive update on 2023 Power Charge Indifference Adjustment (PCIA) and 2023 Rates.**
7. **Receive CAC 2023 Long Range Calendar listing proposed topics.**

REGULAR AGENDA

8. **Receive Strategic Plan update. (Information/Discussion) (≈ 30 minutes)**
9. **Review draft 2023 Community Advisory Committee Customer Experience Task Group Charge. (Discussion/Action) (≈ 20 minutes)**
10. **Inflation Reduction Act (IRA): overview and items of interest to VCE Customers. (Information) (≈ 20 minutes)**
11. **Advisory Committee Member and Announcements. (≈ 5 minutes)** Action items and reports from members of the Advisory Committee, including announcements, reports on meetings, and information which would be of interest to the Committee or the public.
12. **Announcement and Adjournment.** The CAC's next scheduled meeting is Thursday, March 23, 2023 at 5 p.m., to be held in-person at the City of Woodland Council Chambers, located at 300 First Street, Woodland, California 95695.

PUBLIC PARTICIPATION INSTRUCTIONS FOR MEETING ON THURSDAY, FEBRUARY 23, 2023 AT 5:00 P.M.:

PUBLIC PARTICIPATION. Public participation for this meeting will be done electronically via e-mail and during the meeting as described below.



Public participation via e-mail: If you have anything that you wish to be distributed to the CAC and included in the official record, please e-mail it to VCE staff at meetings@valleycleanenergy.org . If information is received by 3:00 p.m. on the day of the CAC meeting it will be e-mailed to the CAC members and other staff prior to the meeting. If it is received after 3:00 p.m. the information will be distributed after the meeting, but within 24 hours of the conclusion of the meeting.

Verbal public participation during the meeting: If participating during the meeting, there are two (2) ways for the public to provide verbal comments:

- 1) **Computer with a microphone:** activate the “participants” icon at the bottom of your screen, then press the “raise a hand” icon.
- 2) **Phone:** Press *9 to indicate a desire to make a comment. Once called upon, press *6 to unmute your microphone.

VCE staff will acknowledge that you have a public comment to make during the item and will call upon you by name or phone number when it is your turn to comment. Speakers will be limited to no more than two minutes. Speakers will be asked to state their name for the record.

Public records that relate to any item on the agenda for a regular or special CAC meeting are available for public review on the VCE website. Records that are distributed to the CAC by VCE staff less than 72 hours prior to the meeting will be posted to the VCE website at the same time they are distributed to all members, or a majority of the members of the CAC. Questions regarding VCE public records related to the meeting should be directed to Board Clerk Alisa Lembke at (530) 446-2750 or Alisa.Lembke@ValleyCleanEnergy.org. The Valley Clean Energy website is located at: <https://valleycleanenergy.org/cac-meetings/>.

Accommodations for Persons with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact Alisa Lembke, VCE Board Clerk/Administrative Analyst, as soon as possible and preferably at least two (2) working days before the meeting at (530) 446-2754 or Alisa.Lembke@ValleyCleanEnergy.org

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 5

TO: Community Advisory Committee
FROM: Alisa Lembke, Board Clerk/Administrative Analyst
SUBJECT: CAC January 26, 2023 Meeting Minutes
DATE: February 23, 2023

Recommendation

Receive, review and approve the attached January 26, 2023 meeting minutes.



**MINUTES OF THE VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE MEETING
THURSDAY, JANUARY 26, 2023
VIA TELECONFERENCE**

Chair Mark Aulman opened the Community Advisory Committee of the Valley Clean Energy Alliance in a meeting on Thursday, January 26, 2023 beginning at 5:01 p.m. via videoconference pursuant to the Brown Act and Assembly Bill 361 (AB 361). The Board of Directors authorized the continuation of remote meetings.

Welcome and Roll Call

Committee Members Present: Mark Aulman (Chair), Rahul Athalye (Vice Chair), David Springer, Marsha Baird, Christine Shewmaker (departed at 5:55 p.m.), Lorenzo Kristov, Cynthia Rodriguez, Keith Taylor, Gerry Braun, Jennifer Rindahl (departed at 5:25 p.m.), Cynthia Rodriguez (arrived at 5:38 p.m.)

Committee Members Absent: Keith Taylor, Kristin Jacobs

Welcome and Approval of Agenda Chair Aulman welcomed everyone. Motion made by Christine Shewmaker to approve the January 26, 2023 Agenda, seconded by Gerry Braun. Motion passed with Taylor, Jacobs and Rodriguez absent.

Public Comment / Introductions There were no written or verbal public comments on items not on the agenda and on Consent Agenda items. Chair Aulman moved on to the Regular Agenda.

Brief Task Group and VCE staff Reports **Task Group Reports:**
Legislative / Regulatory: Lorenzo Kristov informed those present that the Task Group had a meeting a few weeks ago. He announced that the legislative session is just getting started and Mark Fenstermaker of Pacific Policy Group, VCE’s lobbyist consultant, will be providing additional legislative information later on this agenda. Mr. Kristov provided regulatory highlights: status of proceedings on California Public Utilities Commission’s (CPUC) Net Energy Metering (NEM) 3.0, Microgrids, Demand Flexibility, and Distributed Energy Resource (DER’s – State’s utility infrastructure planning towards 100 percent clean energy).



Customer Experience: Chair Aulman informed those present that the group has not had an opportunity to meet to draft a charge. The Task Group will have more information at the next CAC meeting.

January 19, 2023 Board Special meeting update: Assistant General Manager Gordon Samuel provided an update: three (3) new VCE Board Members; Tom Stallard is Chair and Gary Sandy is Vice Chair; oath of office was given to two (2) new Board Members; a long term portfolio update was given; the Board received a presentation on 2022 year end customer update; and, the Board directed staff to pursue hybrid meetings.

Staff Report: Mr. Samuel provided an update that the Board's February 9th meeting will be in person at the City of Davis Community Chambers at 5:30 p.m. with a 30 minute reception, open to the public, starting at 5 p.m. CalCCA's Annual Conference is scheduled for May 2023 in San Diego and a "save the date" was sent out to Board and CAC Members. Executive Officer Mitch Sears informed those present that the CPUC ruled that PG&E's old extension application regarding Diablo Canyon was not appropriate.

Consent Items

David Springer asked that the December 15, 2022 minutes be corrected to include an "r" to his name under Item 10 on page 2. Board Clerk announced that a correction to the minutes has been made on page 4, under Staff Report, to: that it was the "...Board subcommittee..." that decided not to address 100% renewable by 2030 at the December Board meeting.

Vice Chair Athalye confirmed that he would like to participate on the Customer Experience Task Group. Christine Shewmaker thanked VCE Staff Rebecca Boyles for updating the customer participation report. Marsha Baird has some suggested edits to the 2023 long range calendar, which she will provide to the Board Clerk, Chair and Vice Chair. Vice Chair Athalye asked for more information on Item 7 – 2023 Customer Rates and PCIA Update. VCE Staff Edward Burnham provided a little more information about the adjusted rates and Power Charge Indifference Adjustment (PCIA) costs.

(Jennifer Rindahl departed at 5:25 p.m.)

There were no written or verbal comments as identified above.

Marsha Baird made a motion to approve the Consent agenda with the December 15, 2022 Minutes as amended, seconded by Lorenz Kristov. Motion



passed with Taylor, Jacobs, Rodriguez, and Rindahl absent. The following items were:

5. approved December 15, 2022 meeting Minutes as amended;
6. received quarterly Customer Participation update;
7. received 2023 Customer Rates and PCIA;
8. received staff report on Traditional Brown Act / Brown Act-AB2449 – new legislation on teleconferencing meetings; and,
9. received 2023 long-range calendar.

Item 10: Receive legislative summary / update from Pacific Policy Group. (Information)

Mark Fenstermaker of Pacific Policy Group, VCE’s lobby consultant, provided highlights of his staff report.

(Cynthia Rodriguez arrived at 5:38 p.m.)

Mr. Fenstermaker reviewed upcoming legislative dates and deadlines, committee changes in seats on the Senate Energy: Utilities & Communications and the Assembly Utilities & Energy committees, and, proposed budget cuts highlighting energy programs, including the status of SB 846 to extend Diablo Canyon. There were no written or verbal public comments.

Item 11: Receive presentation on forecasting customer Ag energy using hydrological conditions (research results). (Information)

Mr. Samuel introduced this item and provided an overview of VCE’s Ag Load and forecasting potential by looking at the retail load by customer class. He introduced VCE’s Intern Scott Adler who looked at whether agriculture (Ag) energy demand (load) could be forecasted using hydrological conditions. VCE’s current forecasting methodology primarily uses historical trends and temperature data to forecast load. He provided information that showed that the Ag customers’ electricity consumption varies based on water demand, which is influenced by the growing season, reservoir levels, precipitation, and drought conditions.

(Christine Shewmaker departed at 5:55 p.m.)

Questions were asked about: growth by ag sector and crop, the possibility of using historical trends to forecast, and, recharge potential. There were no written or verbal public comments.



**Item 12 – Review
draft 2023
Community
Advisory
Committee Task
Group Charges.
(Discussion/Action)**

The CAC were reminded that the newly formed Customer Experience Task Group has not had an opportunity to meet and will provide a draft charge for review for the CAC’s February meeting.

The CAC reviewed the Legislative/Regulatory Task Group (LRTG) Charge and suggested an addition to clarify that the Task Group is focusing on 2023 legislation.

There were no written or verbal public comments.

Marsha Baird made a motion to approve the Legislative/Regulatory Task Group Charge as amended, seconded by Gerry Braun. Motion carried with Taylor, Jacobs, Rindahl and Shewmaker absent.

**Item 13: Advisory
Committee
Member and Staff
Announcements.**

There were no announcements from CAC Members or Staff.

**Adjournment to
Next Meeting**

The CAC’s next meeting is scheduled for Thursday, February 23, 2023 at 5 p.m. The meeting was adjourned at 6:20 p.m.

Alisa M. Lembke
Board Clerk/Administrative Analyst

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 6

TO: Community Advisory Committee
FROM: Alisa Lembke, Board Clerk/Administrative Analyst
SUBJECT: Update on 2023 PCIA and Customer Rates
DATE: February 23, 2023

RECOMMENDATION

Informational – no action requested.

At the Board’s [February 9, 2023](#) meeting, Staff provided an update on final PG&E generation and Power Charge Indifference Adjustment (PCIA) rates for the coming year. Please see [Item 12](#) for the staff report.

Please note that on the 2023 Long Range CAC Calendar, listed in “proposed future topics”, is “VCE Forecasting Overview, a ‘road map’ as to what goes into forecasting” scheduled for Quarter 3.

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report – Item 7

TO: Community Advisory Committee
FROM: Alisa Lembke, Board Clerk/Administrative Analyst
SUBJECT: Board and CAC 2023 Long Range Calendar
DATE: February 23, 2023

Please find attached the 2023 Board and Community Advisory Committee (CAC) Long Range Calendar. Specifically, at the bottom of the calendar lists future (proposed) topics of discussion for the CAC.

If you have an item that you would like added, please send an email to Assistant General Manager Gordon Samuel, Board Clerk Alisa Lembke, CAC Chair and Vice Chair for consideration.

Attachment:

1. 2023 Board and CAC Long Range Calendar

VALLEY CLEAN ENERGY
2023 Meeting Dates and *Proposed* Topics
Board and Community Advisory Committee (CAC)
(Note: Meeting locations are subject to change)

MEETING DATE		TOPICS	ACTION
January 12, 2023 Special Meeting scheduled for January 19, 2023 (3 rd Thursday) (REMOTE)	Board	<ul style="list-style-type: none"> • Oaths of Office for Board Members (Annual - new Members only) • Election of Officers for 2023 (Annual) • Brown Act / AB 2449 – New Legislation on Teleconferencing Meetings • 2022 Year End Review: Customer Care and Marketing • Support Legislation to extend sunset (BioMAT program) • Long-term Power Portfolio Update • Quarterly Customer Participation Update 	<ul style="list-style-type: none"> • Action • Nominations • Discussion/Action • Information • Action • Information • Information
January 26, 2023 (REMOTE)	Advisory Committee	<ul style="list-style-type: none"> • Legislative Summary/Update (Pacific Policy Group) • 2023 Customer Rate update • Forecasting Customer Ag Energy using hydrological conditions (research results) presentation • Task Group Formation • Quarterly Customer Participation Update 	<ul style="list-style-type: none"> • Information • Information • Information • Discussion/Action • Information
February 9, 2023 (IN PERSON)	Board (Davis)	<ul style="list-style-type: none"> • Legislative & Regulatory Updates • Update on 2023 PCIA and Rates • Update on SACOG Grant – Electrify Yolo • Strategic Plan Update (Annual) • Enterprise Risk Oversight Committee (EROC) proposed modifications 	<ul style="list-style-type: none"> • Information • Information • Information • Information • Discussion/Action
February 23, 2023 (Remote)	Advisory Committee	<ul style="list-style-type: none"> • Strategic Plan update (Annual) • Update on 2023 PCIA and Rates 	<ul style="list-style-type: none"> • Information/Discussion • Information
March 9, 2023 (IN PERSON)	Board (Woodland)	<ul style="list-style-type: none"> • Receive Enterprise Risk Management Report (Bi-Annual) • SMUD: Amendment to update Agreement (placeholder) 	<ul style="list-style-type: none"> • Information • Action

March 23, 2023 (IN PERSON)	Advisory Committee (Woodland)	<ul style="list-style-type: none"> Power Procurement / Renewable Portfolio Standard Update 	<ul style="list-style-type: none"> Information
April 13, 2023	Board (Davis)	<ul style="list-style-type: none"> Update on SACOG Grant – Electrify Yolo Calendar Year 2023 Audited Financial Statements (James Marta & Co.) SMUD: Amendment to update Agreement (placeholder) Quarterly Customer Participation Update Update on customer programs development 	<ul style="list-style-type: none"> Information Action Discussion/Action Action Information
April 27, 2023	Advisory Committee (Davis)	<ul style="list-style-type: none"> Update on Customer Dividend and Programs Allocation Quarterly Customer Participation Update 	<ul style="list-style-type: none"> Information Information
May 11, 2023	Board (Woodland)	<ul style="list-style-type: none"> Update on Customer Dividend and Programs Allocation 	<ul style="list-style-type: none"> Information
May 25, 2023	Advisory Committee (Woodland)	<ul style="list-style-type: none"> Net Energy Metering (NEM) 3.0 Update 	<ul style="list-style-type: none"> Information Information
June 8, 2023	Board (Davis)	<ul style="list-style-type: none"> Opt-Out Fees Update on 3-Year Programs Plan 	<ul style="list-style-type: none"> Information Information
June 22, 2023	Advisory Committee (Davis)	<ul style="list-style-type: none"> Update 3-Year Programs Plan Review CAC Charge (Annual) Power Portfolio Renewable Content (<i>placeholder</i>) 	<ul style="list-style-type: none"> Information/Discussion Discussion Information/Discussion
July 13, 2023	Board (Woodland)	<ul style="list-style-type: none"> Re/Appointment of Members to Community Advisory Committee (Annual) Status of SACOG Grant – Electrify Yolo Quarterly Customer Participation Update Power Portfolio Renewable Content (<i>placeholder</i>) 	<ul style="list-style-type: none"> Action Discussion/Action Information Information/Discussion
July 27, 2023	Advisory Committee (Woodland)		
August 10, 2023	Board (Davis)		

August 24, 2023	Advisory Committee (Davis)	<ul style="list-style-type: none"> • Power Procurement / Renewable Portfolio Standard update • Mid-year 2023 rates update • Quarterly Customer Participation Update 	<ul style="list-style-type: none"> • Information • Information • Information
September 14, 2023	Board (Woodland)	<ul style="list-style-type: none"> • Certification of Standard and UltraGreen Products / 2022 Power Content Label (Annual) • Enterprise Risk Management Report (Bi-Annual) • Mid-year 2023 Customer rates review 	<ul style="list-style-type: none"> • Action • Information • Information/Discussion
September 28, 2023	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • Legislative End of Session update • Update on Programs Plan and 2024 program concepts 	<ul style="list-style-type: none"> • Information • Information/Discussion
October 12, 2023	Board (Davis)	<ul style="list-style-type: none"> • Update on SACOG Grant – Electrify Yolo • Update on 2024 draft Operating Budget • Quarterly Customer Participation Update • Strategic Plan update • Update on Programs Plan and 2024 program concepts • Status of SACOG Grant – Electrify Yolo 	<ul style="list-style-type: none"> • Information • Information • Information • Information/Discussion • Discussion/Action • Information/Discussion
October 26, 2023	Advisory Committee (Davis)	<ul style="list-style-type: none"> • Update on Power Content Label Customer Mailer • Quarterly Customer Participation Update • Review CAC Task Group Year-end Reports • Draft 2024 Legislative Platform 	<ul style="list-style-type: none"> • Information • Information • Discussion • Discussion/Action
November 9, 2023	Board (Woodland)	<ul style="list-style-type: none"> • 2024 Operating Budget Update • 2024 Legislative Platform 	<ul style="list-style-type: none"> • Information/Discussion • Discussion/Action
November 23, 2023 November 16, 2023 (rescheduled to November 16 th due to the Thanksgiving holiday on Nov. 23 rd .)	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • GHG Free Attributes 	<ul style="list-style-type: none"> • Information
December 14, 2023	Board (Davis)	<ul style="list-style-type: none"> • Approve 2024 Operating Budget (Annual) and 2024 Customer Rates • GHG Free Attributes • Receive CAC Year-end Task Group Reports • Election of Officers for 2024 (Annual) 	<ul style="list-style-type: none"> • Discussion/Action • Action • Discussion • Nominations

December 28, 2023 (reschedule?)	Advisory Committee (Davis)	<ul style="list-style-type: none"> • 2024 CAC Task Group(s) formation (Annual) • Power Procurement / Renewable Portfolio Standard Update • Strategic Plan update • Election of Officers for 2024 (Annual) 	<ul style="list-style-type: none"> • Discussion/Action • Information • Information/Discussion • Nominations
January 11, 2024	Board (Woodland)	<ul style="list-style-type: none"> • Oaths of Office for Board Members (Annual - new Members only) • Election of Officers for 2024 (Annual) • Strategic Plan update (Annual) • 2023 Year End Review: Customer Care and Marketing 	<ul style="list-style-type: none"> • Action • Nominations • Information • Information
January 25, 2024	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • Legislative Summary/Update (Pacific Policy Group) • 2024 Customer Rate update 	<ul style="list-style-type: none"> • Information • Information

- Notes:** 1. CalCCA Annual Meeting scheduled (tentatively) for May 17 - 19, 2023 (San Diego).
2. Starting in March 2023 all meetings will be held in person.

CAC PROPOSED FUTURE TOPICS Topics and Discussion dates may change as needed	ESTIMATED MEETING DATE(S)
Self Generation Incentive Program (SGIP)	TBD
VCE Forecasting Overview (a "road map" what goes into forecasting)	Quarter 3
Net Energy Metering (NEM) 3.0 (Information/Discussion/Action - As needed)	
Agri-voltaics	
Improving Resiliency through Power Outages	
Legislative Items (as needed)	
Strategic Plan additional updates (as needed)	
Time of Use (TOU) / Bill Protection (as needed)	
SACOG Update (as needed)	

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report – Item 8

TO: Community Advisory Committee

FROM: Mitch Sears, Executive Officer
Edward Burnham, Director of Finance & Internal Operations

SUBJECT: VCE Strategic Plan Update & Task Group Formation

DATE: February 23, 2023

RECOMMENDATION

Staff is recommending the CAC form a Strategic Plan Task Group to provide feedback related to the development of a rolling strategic plan.

OVERVIEW

At the October 13, 2022, Board Meeting, Staff provided a 2021-2023 Strategic plan update and introduced a rolling strategic plan concept. At the February 9, 2023, Board Meeting, Staff presented the implementation plan and timeline of the rolling strategic plan concept. Staff has received confirmation from the Board to continue to develop the “Rolling” Strategic Plan concept and update the VCE Strategic Plan for years 2024 and 2025 as outlined in this report.

The Board staff reports can be found here:

[Item 14](#) - VCE Three-Year Strategic Plan Update (valleycleanenergy.org)

[Item 19](#) - VCE Strategic Plan Update (valleycleanenergy.org)

The purpose of this report is to:

1. Present the annual update on the VCE Three-Year Strategic Plan (2021-2023); and
2. Present a plan and timeline for extending beyond the current end of the planning period (end of 2023).
3. Request the formation of a Strategic Plan task Group

BACKGROUND

The Board ratified the VCE Three-Year Strategic Plan (Plan) for 2021-2023 at it’s November 12, 2020 meeting ([VCE-Strategic-Plan-Final.pdf \(valleycleanenergy.org\)](#)). The Strategic Plan is aligned with VCE’s mission and vision and guides the organization’s actions over a multi-year time horizon. The Plan is the basis for developing annual organization and individual goals, annual budgets, key decisions, and

priorities. The Plan also informs the development of VCE’s compliance documents, including the Integrated Resource Plan (IRP), a document that sets out a 10-year roadmap for energy procurement that is updated on a 2-year rolling basis.

The Plan categories and key goals include:

FINANCIAL STRENGTH	• Goal: Maintain and grow a strong financial foundation and manage costs to achieve long-term organizational health.
PROCUREMENT AND POWER SUPPLY	• Goal: Manage power supply resources to consistently exceed California’s Renewable Portfolio Standard (RPS) while working toward a resource portfolio that is 100% carbon neutral by 2030.
CUSTOMERS AND COMMUNITY	• Goal: Prioritize VCE’s community benefits and increase customer satisfaction and retention.
DECARBONIZATION AND GRID INNOVATION	• Goal: Promote and deploy local decarbonization and grid innovation programs to improve grid stability, reliability, community energy resilience, and safety.
STATEWIDE ISSUES: REGULATORY AND LEGISLATIVE AFFAIRS	• Goal: Strongly advocate for public policies that support VCE’s Vision/Mission.
ORGANIZATION, WORKPLACE, AND TECHNOLOGY	• Goal: Analyze and implement an optimal long-term organizational, management, and information technology structure at VCE.

The Strategic Plan incorporates the following schedule for status reporting:

- Quarterly Report to VCE Management
Staff will report quarterly to the Executive Officer on the status of goals, objectives and metrics for which they are responsible.
- Annual Report to Board and CAC
Staff will report annually to the Board and CAC on the status of goals, objectives and metrics, and will recommend any mitigations or amendments as may be necessary for Board approval.

Staff has provided progress updates to the Executive Officer, Community Advisory Committee (CAC), and Board as described above. Generally, Staff observes that progress has been made in each goal area, as highlighted in the presentation, and that the Plan serves to align organizational activities with policy priorities.

“Rolling” Strategic Plan Concept (Beyond 2023)

The current Strategic Plan runs through the end of 2023. Based on early Board feedback on the approach for extending the Strategic Plan beyond the end of 2023, Staff has developed an action plan to adopt one-year “rolling” extensions each year so that the Plan is always 1+ years from expiration to maintain a three-year outlook. The first update will require the development of 2024-2025 objectives. The following strategic plan objectives for 2026 will be included in the 2024 rolling update. Staff will present the Plan and timeline to the Community Advisory Committee in February for additional feedback on the development process and plan to return to the Board in Q3.

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Proposed Plan Development Process and Timeline

The following planning process outline and timeline are suggested based on the Board's previous direction to adopt a rolling strategic plan. Based on Board feedback, Staff will develop a detailed project calendar. The proposed project calendar would be based on the following milestones and timeline:

Tentative development milestones and timeline:

- February 13, 2023 Board direction – Board direction on the rolling strategic plan development process and timeline.
- February 23, 2023 (current action). - CAC. Present rolling strategic plan process and timeline to CAC. Recommend that the CAC form a Task Group to provide feedback related to the development of a rolling strategic plan.
- March–June 2023 – CAC Task Group to provide input and feedback to Staff in developing the working draft plan.
- June – July 2023 – Draft Plan. Present Draft to CAC and Board for review and feedback in Q3 2023.
- August – September 2023 – Final draft plan. Present final draft to CAC and Board for consideration for adoption by Q4 2023.

Staff believes this schedule represents a relatively quick but achievable timeline for adopting a rolling strategic plan by the end of 2023.

CONCLUSION

Staff received confirmation from the Board on the development of a rolling strategic plan. Staff is recommending the CAC form a Strategic Plan Task Group to provide feedback related to the development of a rolling strategic plan as described in the report.

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 9

TO: Community Advisory Committee

FROM: Mitch Sears, Executive Officer
Alisa Lembke, Board Clerk/Administrative Analyst

SUBJECT: CAC 2023 Customer Experience Task Group draft Charge

DATE: February 23, 2023

At the CAC's December 15, 2022 meeting, Staff discussed the formation of 2023 task groups: Customer Experience and Legislative/Regulatory and noted that additional task groups could be formed as needed.

At the CAC's January 26, 2023 meeting, a Legislative/Regulatory Task Group Charge was approved (see attached); the CAC asked that the Customer Experience Task Group (CETG) submit a draft Charge for review and discussion; and confirmed that CAC Vice Chair Rahul Athalye would like to participate on the CETG.

The CETG's draft Charge is attached for your review and approval.

As a recap, below are the Members of the two Task Groups:

1. Legislative/Regulatory

Members: Lorenzo Kristov, Jennifer Rindahl

2. Customer Experience

Members: Mark Aulman, David Springer, Cynthia Rodriguez, Keith Taylor, Rahul Athalye

Attachment:

1. Legislative/Regulatory Task Group 2023 Charge (Final)
2. Customer Experience Task Group draft 2023 Charge

**VALLEY CLEAN ENERGY
CAC LEGISLATIVE/REGULATORY TASK GROUP
2023 CHARGE**

Members: Lorenzo Kristov, Chair
Jennifer Rindahl
[Additional members to be added as identified]

Staff: Mitch Sears, Executive Office
Yvonne Hunter, Legislative and Project Specialist
Mark Fenstermaker, VCE Lobbyist, Pacific Policy Group

2023 Charge

Work with VCE staff and VCE's lobbyist to:

- Provide feedback, technical information and strategic advice to VCE staff on key legislative and regulatory issues facing VCE and the CCA community in general in 2023, including legislation and regulatory issues related to VCE's Legislative Platform, Strategic Plan and Environmental Justice Statement.
- Provide periodic reports to the CAC about legislation and regulatory issues.
- Solicit recommendations from the CAC on VCE positions on key legislation and regulatory proceedings.
- Work with staff to consider options to enhance the Task Group's and CAC's understanding of regulatory proceedings.
- Contribute to VCE's engagement with legislators and other stakeholders.
- Discuss strategies to engage regulatory agencies and stakeholders to advance dynamic pricing programs, such as AgFIT, and other grid services opportunities, for VCE and other CCAs.
- Receive periodic updates and discuss CalCCA legislative priorities, emphasizing how VCE can most effectively contribute.
- Advise VCE staff on CalCCA's regulatory and legislative work, when appropriate.
- Work with staff to periodically review and update VCE's Legislative Platform for consideration by the CAC and VCE Board.

**VALLEY CLEAN ENERGY
COMMUNITY ADVISORY COMMITTEE**

2023 CUSTOMER EXPERIENCE TASK GROUP CHARGE

Members: Mark Aulman
David Springer
Rahul Athalye
Keith Taylor
Cynthia Rodriguez

Chair:

Staff Lead: Rebecca Boyles

2023 Charge:

Collaborate with VCEA staff and consultants on policies, procedures and programs aimed at improving the customer experience and customer satisfaction in VCE, including:

1. Assist in the development of public information strategies, planning, and materials related to VCEA customer marketing, outreach, policies and programs. As requested by staff, review draft materials and provide comments as appropriate; assist with customer-facing community outreach to, and liaison with, member communities.
2. Help define audience segments within VCE's service area and consult on appropriate messages and communications approaches; provide a sounding board to assist in message development and copy testing. Conduct review of marketing materials at the draft (pre-release) stage upon request from staff.
3. Assist with identification of statewide program opportunities and development of strategies for disseminating information on eligibility, rebate amounts, stacked incentives, and other details; assist Staff with finding and applying for external funding for potential programs.
4. Collaborate with Staff on an annual update to the 3-year Programs Plan, discuss 2023 program implementation with Staff; assist with the update of 2022 program design/implementation forms and program prioritization for implementation in 2023.
5. As requested by the Director of Customer Care and Marketing, provide outreach and messaging support for the efforts of other CAC task groups, as well as outreach to VCE's participating jurisdictions to encourage collaborative dissemination regarding programs, energy savings tips, rebates/incentives etc. on their websites and social media platforms.
6. Provide summaries and updates at monthly CAC meetings on Task Group activities.