



**Regular Meeting of the Community Advisory Committee (CAC)
of Valley Clean Energy Alliance
Thursday, December 19, 2024 at 5:00 p.m.
City of Davis Conference Room
(inside Community Chambers building)
23 Russell Boulevard, Davis, California 95616**

CAC Members will be attending in-person and public participation will be in-person or available via Zoom Webinar (video/teleconference). Valley Clean Energy (VCE) will, to the best of its ability, provide hybrid and remote options for VCE meeting participants and to the public; however, VCE cannot guarantee these options will be available due to technical limitations outside of our control. For assurance of public comment, VCE encourages in-person and written public comments to be submitted as described below when possible. VCE, to the best of its abilities, will provide participation via the Zoom platform.

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact Alisa Lembke, VCE Board Clerk/Administrative Analyst, at least two (2) working days before the meeting at (530) 446-2754 or Alisa.Lembke@valleycleanenergy.org.

If you have anything that you wish to be distributed to the CAC and included in the official record, please hand it to a member of VCE staff who will distribute the information to the CAC members and other staff.

Please note that the numerical order of items is for convenience of reference. Items may be taken out of order on the request of any CAC member with the concurrence of the CAC. Staff recommendations are advisory to the CAC. The CAC may take any action it deems appropriate on any item on the agenda even if it varies from the staff recommendation.

Members of the public who wish to participate remotely in the CAC's meeting may do so with video/teleconferencing call-in number and meeting ID code. To join remotely, please see the Zoom Webinar (video/teleconference) information below:

From a PC, Mac, iPad, iPhone, or Android device with high-speed internet:

(If your device does not have audio, please also join by phone.)

<https://us02web.zoom.us/j/81754899134>

Meeting ID: 817 5489 9134

By phone:

One tap mobile:

+1-669-900-9128,, 81754899134# US

+1-669-444-9171,, 81754899134# US



Dial:

+1-669-900-9128 US

+1-669-444-9171 US

Meeting ID: 817 5489 9134

Public comments may be submitted electronically or verbally during the meeting. Instructions on how to submit your public comments can be found in the **PUBLIC PARTICIPATION** note at the end of this agenda.

Committee Members: Rahul Athalye (Chair), Keith Taylor (Vice Chair), Mark Aulman, David Springer, Lorenzo Kristov, Cynthia Rodriguez, Jennifer Rindahl, Diccon Westworth, Danielle Ballard, Ari Halberstadt

5:00 P.M. CALL TO ORDER

- 1. Welcome**
- 2. Public Comment:** This item is reserved for persons wishing to address the CAC on any VCE-related matters that are not otherwise on this meeting agenda or are listed on the Consent portion of the agenda. Public comments on matters listed on the Regular agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the CAC are customarily limited to two minutes per speaker, electronically submitted comments should be limited to approximately 300 words. Comments that are longer than 300 words will only be read for two minutes. All electronically submitted comments, whether read in their entirety or not, will be posted to the VCE website within 24 hours of the conclusion of the meeting. See the information below under **PUBLIC PARTICIPATION** at the conclusion of this agenda about how to provide your public comment.
- 3. Brief VCEA Staff and Advisory Task Group Reports (≈ 15 minutes)** - Representatives of VCE staff and active Task Groups will provide verbal updates on on-going Staff and Task Group work. Task Group recommendations requiring Committee attention require a regular agenda item. Summaries of written reports received by the Committee in advance of the meeting will receive a time allocation of up to ten minutes. Otherwise, the time allocation will be five minutes, including questions and answers. The Committee may decide to allocate additional time at the end of the regular agenda.
 - a. Task Group Reports – Refer to Item 5: Year-end Reports**
 - b. Staff Report**

CONSENT AGENDA (≈ 5 minutes)

- 4. Approval of November 21, 2024 Meeting Minutes.**



VALLEY
CLEAN ENERGY

REGULAR AGENDA

5. **Review, provide feedback and approve Task Group year-end reports. (Discussion/Action) (≈ 30 minutes)**
6. **Receive Power Procurement / Renewable Portfolio Standard update. (Information) (≈ 20 minutes)**
7. **Receive Board Staff Report on 2023 Power Content Label (PCL) Certification and 2023 PCL Outreach information. (Information) (≈ 15 minutes)**
8. **Receive 2025 Long Range Calendar. (Information) (≈ 5 minutes)**
9. **Election of Officers for 2025. (Discussion/Action) (≈ 10 minutes)**
10. **Advisory Committee Member and Announcements. (≈ 5 minutes)** Action items and reports from members of the Advisory Committee, including announcements, reports on meetings, and information which would be of interest to the Committee or the public.
11. **Announcement and Adjournment.** The CAC has scheduled a meeting for January 23, 2025 at the City of Woodland Council Chambers, located at 300 First Street, Woodland, California 95695.

PUBLIC PARTICIPATION: Public Comments: Public participation for this meeting will be done electronically via e-mail and during the meeting as described below.

Public participation via e-mail: If you have anything that you wish to be distributed to the CAC and included in the official record, please e-mail it to VCE staff at Meetings@ValleyCleanEnergy.org . If information is received by 3:00 p.m. on the day of the CAC meeting it will be e-mailed to the CAC members and other staff prior to the meeting. If it is received after 3:00 p.m. the information will be distributed after the meeting, but within 24 hours of the conclusion of the meeting. Written public comments that do not exceed 300 words will be read by the VCE Board Clerk, or other assigned VCE staff, to the CAC and the public during the meeting subject to the usual time limit for public comments [two (2) minutes]. General written public comments will be read during Item 2, Public Comment. Written public comment on individual agenda items should include the item number in the “Subject” line for the e-mail and the Clerk will read the comment during the item. Items read cannot exceed 300 words or approximately two (2) minutes in length. All written comments received will be posted to the VCE website.

Verbal public participation during the meeting:

- 1) **If attending in person**, please complete a **Comment Card** and return it to the Board Clerk.
- 2) **If attending remotely via Zoom**, there are two (2) ways for the public to provide verbal comments:
 - A. If you are attending by computer, activate the “participants” icon at the bottom of your screen, then raise your hand (hand clap icon) under “reactions”. When called upon, you will be “unmuted” to allow to speak.
 - B. If you are attending by phone only, you will need to press *9 to raise your hand. When called upon, press *6 to unmute your microphone.



VCE staff will acknowledge that you have a public comment to make during the item and will call upon you to make your verbal comment.

Public records that relate to any item on the agenda for a regular or special CAC meeting are available for public review on the VCE website. Records that are distributed to the CAC by VCE staff less than 72 hours prior to the meeting will be posted to the VCE website at the same time they are distributed to all members, or a majority of the members of the CAC. Questions regarding VCE public records related to the meeting should be directed to Board Clerk Alisa Lembke at (530) 446-2750 or Alisa.Lembke@ValleyCleanEnergy.org. The Valley Clean Energy website is located at: <https://valleycleanenergy.org/cac-meetings/>.

Accommodations for Persons with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact Alisa Lembke, VCE Board Clerk/Administrative Analyst, as soon as possible and preferably at least two (2) working days before the meeting at (530) 446-2754 or Alisa.Lembke@ValleyCleanEnergy.org

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 4

TO: Community Advisory Committee
FROM: Alisa Lembke, Board Clerk/Administrative Analyst
SUBJECT: CAC November 21, 2024 Meeting Minutes
DATE: December 19, 2024

Recommendation

Receive, review and approve the attached November 21, 2024 meeting Minutes.

Attachment: November 12, 2024 meeting Minutes



**MINUTES OF THE VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE MEETING
Thursday, November 21, 2024 at 5:00 p.m.
City of Woodland Council Chambers
300 First Street, Woodland, California 95695**

Chair Athalye established that there was a quorum present and opened the Community Advisory Committee of Valley Clean Energy Alliance in a meeting on Thursday, November 21, 2024 beginning at 5:02 p.m., held at the City of Woodland Council Chambers located at 300 First Street, Woodland, California 95695.

Welcome and Roll Call

Committee Members Present: Raul Athalye (Chair), Mark Aulman, Lorenzo Kristov, David Springer, Ari Halberstadt, Cynthia Rodriguez, Diccon Westworth

Committee Members Absent: Danielle Ballard, Jennifer Rindahl

Welcome Chair Athalye welcomed everyone and reminded everyone that VCE is still seeking candidates to fill the unincorporated Yolo County CAC seat.

Public Comment / Introductions There were no verbal or written public comments on items not on the agenda and on Consent Agenda items.

Brief Task Group and VCE staff Reports **Task Group Reports:** Chair Athalye announced that due to time constraints, Task Group Reports will not be provided. He reminded those present that Task Group 2024 Year-end reports are due Monday, December 9th for review at the CAC's December 19, 2024 meeting.

Staff Report: VCE Chief Operating Officer Gordon Samuel provided a brief review of the Board's November 14, 2024 meeting: the 2023 Power Content Label was "accepted and attested" to its accuracy; the Hourly Flex Pricing pilot programs were approved; and, an update of the 2025 Operating budget and customer rates was provided. He also invited those present that VCE will be participating in the City of Davis Candlelight Parade on Thursday, December 5th; the City of Woodland Holiday Parade scheduled for Saturday, December 14th; and partnered with Monarch Tractor to have an electric tractor in the City of Winters Tractor Parade scheduled for Saturday, December 7th.

Consent Items There were no written or verbal public comments as identified above.



Aulman made a motion to approve the Consent agenda items, seconded by Kristov. Motion passed with Ballard and Rindahl absent. The following items were:

4. approved October 24, 2024 Meeting Minutes; and,
5. approved recommending to the Board to adopt the 2025 Legislative and Regulatory Platform.

Regular Agenda

Item 6: Discuss and seek recommendation to the Board on GHG-Free allocations from large hydro and nuclear resources.

(Discussion/Action)

Mr. Samuel reviewed PG&E's historical offering to accept GHG-free (large hydro and nuclear) attributes and VCE's acceptance of large hydro attributes only. Mr. Samuel explained that with the Diablo Canyon Nuclear Power Plant operations being extended; the changes in the financial, market and regulatory; and Customers are paying for nuclear, prompted Staff to reassess their historical recommendation to accept large hydro only and are now recommending that VCE accept both large hydro and nuclear attributes.

The CAC and Staff discussed: VCE's Power Content Label; customer perception of nuclear; monetary impacts; and risks. There were no written or verbal public comments. The CAC reviewed Staff's three (3) part recommendation and addressed each part separately.

Motion made by Kristov to accept the 2025 allocation of large hydro GHG free attributes, seconded by Springer. Motion passed by the following vote:

AYES: Aulman, Springer, Halberstadt, Westworth, Taylor, Kristov, Rodriguez, Athalye
NOES: None
ABSENT: Ballard, Rindahl
ABSTAIN: None

Motion made by Taylor to accept the 2025 allocation of nuclear power GHG free attributes, seconded by Westworth. Motion passed by the following vote:

AYES: Aulman, Springer, Halberstadt, Westworth, Taylor, Athalye
NOES: Kristov, Rodriguez
ABSENT: Ballard, Rindahl
ABSTAIN: None

Motion made by Taylor to recommend that VCE's Executive Officer enter a agreements with PG&E to accept the 2025 large hydro and nuclear GHG free allocations, seconded by Westworth. Motion passed by the following vote:

AYES: Aulman, Springer, Halberstadt, Westworth, Taylor, Athalye
NOES: Kristov, Rodriguez
ABSENT: Ballard, Rindahl



ABSTAIN: None

Item 7: Receive preliminary 2025 Operating Budget update and customer rates. (Information)

Mr. Samuel introduced this information item and informed the CAC that the Board will approve the 2025 Operating budget and review customer rates at their December 12, 2024 regular meeting. VCE Director of Finance and Internal Operations Edward Burnham presented an overview of the draft 2025 Operating budget, key factors influencing the 2025 budget and customer rates, and highlights of proposed updates to VCE’s Reserve and Dividend policies. The CAC and Staff discussed: Power Charge Indifference Adjustment (PCIA) costs; possible customer rate discounts; revenue investment; long term fixed costs, modifications to VCE’s Reserve and Dividend policies; investment credit rating; affordability; and, customer outreach and retainment of Customers. There were no written or verbal public comments.

Item 8: Receive 2024 Long Range Calendar. (Information)

The 2024 long range calendar was briefly reviewed.

Item 9: Advisory Committee Member and Staff Announcements.

Mark Aulman informed those present that the Climate Action and Adaptation Plan was submitted to the Yolo County Board of Supervisors for their ratification scheduled for their meeting next week on Tuesday. The Plan details, feedback and comments can be viewed online.

VCE’s Executive Officer Mitch Sears informed those present that the Board at their November meeting had a robust discussion on Phase 2 of the Electric Vehicle Rebate pilot program. Staff will be bringing back additional information and an updated Phase 2 to the Board at a future meeting for further discussion. Secondly, Mr. Sears also informed those present that VCE Staff, in combination with Yolo County and local community organizations, prepared and submitted a microgrid grant application to the EPA.

Adjournment to Next Meeting

The CAC’s next scheduled meeting is Thursday, December 19, 2024 at the City of Davis Conference Room (inside Community Chambers building), located at 23 Russell Boulevard, Davis, California 95616. The meeting was adjourned at 6:20 p.m.

Alisa M. Lembke
Board Clerk/Administrative Analyst

VALLEY CLEAN ENERGY ALLIANCE

Staff Report - Item 5

TO: Community Advisory Committee

FROM: Alisa Lembke, Board Clerk/Administrative Analyst

SUBJECT: Review draft 2024 Task Group Year-End Reports

DATE: December 19, 2024

Recommendation:

Provide comments on the draft Task Group 2024 year-end reports and approve final reports.

Attached for your review and comments are the following draft Task Group year-end reports:

1. Legislative/Regulatory
2. Programs & Outreach
3. Bioenergy

The schedule is to provide all final year-end reports to the Board for their information at their February meeting.

Attachments:

1. Legislative/Regulatory Task Group 2024 Draft Year-end Report
2. Programs & Outreach Task Group 2024 Draft Year-end Report
3. Bioenergy 2024 Task Group Draft Year-end Report

LEGISLATIVE/REGULATORY TASK GROUP 2024 YEAR END REPORT

Members: Lorenzo Kristov
Jennifer Rindahl
Rahul Athalye
Ari Halberstadt (as of October 2024)

Primary Staff Contacts: Mitch Sears, Yvonne Hunter

2024 Charge

Work with VCE staff and VCE's lobbyist to:

- Provide feedback, technical information and strategic advice to VCE staff on key legislative and regulatory issues facing VCE and the CCA community in general in 2024, including legislation and regulatory issues related to VCE's Legislative Platform, Strategic Plan and Environmental Justice Statement.
- Provide periodic reports to the CAC about legislation and regulatory issues.
- Solicit recommendations from the CAC to inform VCE positions on key legislation and regulatory proceedings.
- Work with staff and VCE's regulatory consultant to enhance the Task Group's and CAC's understanding of regulatory proceedings and their relationship to legislative matters, including ways to enhance VCE's Legislative Platform to include regulatory issues and possibly VCE's regulatory engagement.
- Contribute to VCE's engagement with legislators and other stakeholders.
- Discuss strategies to engage regulatory agencies and stakeholders to achieve a more level playing field for procuring local resources, address Resource Adequacy challenges, and to advance dynamic pricing programs, such as AgFIT, and other grid services opportunities, for VCE and other CCAs.
- Receive periodic updates about and discuss CalCCA legislative and regulatory priorities, emphasizing how VCE can most effectively contribute.
- Work with staff to periodically review and update VCE's Legislative Platform for consideration by the CAC and VCE Board.

Highlights of Accomplishments in 2024

During 2024, the Leg/Reg Task Group met bi-weekly with staff and VCE's lobbyist and worked closely with them to:

1. Review pending legislation, provide feedback, technical and policy information, and strategic guidance on legislative and regulatory issues; discuss and recommend VCE positions and legislative strategies for pending legislation and regulatory issues. Special attention was devoted to discussing and advising on how best to engage legislators and regulators on issues of key importance to CalCCA and VCE.

2. Provide input on selected regulatory proceedings of interest to VCE. These included the CPUC's Dynamic Pricing, Slice of Day (Resource Adequacy) proceedings.
3. Provide periodic updates to the CAC on key legislative and regulatory issues.
4. Receive and discuss periodic updates about CalCCA legislative activities, including critical opportunities for VCE to engage and lobby its legislators.
5. Discuss how best to incorporate regulatory issues into the draft 2025 Legislative Platform. Prepare draft 2025 Legislative and Regulatory Platform (that incorporates regulatory issues more completely) for review by the CAC and VCE board of directors.
6. Receive periodic updates on the West Wide Pathways Initiative, which is working to create a Regional Organization among the western states.

Challenges

1. Identifying those legislative and regulatory topics where VCE has a significant interest and can make a difference given VCE's limited resources. This is particularly challenging with regard to CPUC proceedings because there are so many that affect retail electricity customers, they continue to proliferate, they are extremely chronophagic and there is no VCE staff person assigned to track regulatory activities.
2. Continuing to examine how best to work with CalCCA and other individual CCAs to expand dynamic pricing programs through the CPUC, CEC or other agencies.
3. How to be most effective in the legislative and regulatory arenas given VCE's limited resources.

Opportunities

1. Play a role in educating VCE staff, the CAC, VCE board and CalCCA about policy and regulatory developments and other ways to advance opportunities and benefits for deploying distributed energy resources (DER).
2. Play a role in educating VCE staff, the CAC and the VCE board about the ongoing efforts of the West Wide Pathways Initiative and how it might affect VCE and community choice more generally.
3. Continue to expand legislative opportunities in which VCE may become more engaged with CalCCA.

**PROGRAMS AND OUTREACH TASK GROUP (POTG)
2024 YEAR END REPORT**

Members: Keith Taylor (Chair)
David Springer (Co-Chair)
Mark Aulman
Diccon Westworth

Staff Lead: Rebecca Kuczynski

2024 Charge:

Collaborate with VCE staff and consultants on policies, procedures and programs aimed at improving the customer experience and customer satisfaction in VCE, including:

1. Assist in the development of public information strategies, planning, and materials related to VCE customer marketing, outreach, policies and programs. As requested by staff, review draft materials and provide comments as appropriate; assist with customer-facing community outreach to, and liaison with, member communities.
2. Help define audience segments within VCE's service area and consult on appropriate messages and communications approaches; provide a sounding board to assist in message development and copy testing. Conduct review of marketing materials at the draft (pre-release) stage upon request from staff.
3. Assist with identification of statewide program opportunities and development of strategies for disseminating information on eligibility, rebate amounts, stacked incentives, and other details; assist Staff with finding and applying for external funding for potential programs.
4. Collaborate with Staff on an annual update to the 3-year Programs Plan, discuss 2024 program implementation with Staff; assist with the update of 2022 program design/implementation forms and program prioritization for implementation in 2024.
5. As requested by the Director of Customer Care and Marketing, provide outreach and messaging support for the efforts of other CAC task groups, as well as outreach to VCE's participating jurisdictions to encourage collaborative dissemination regarding programs, energy savings tips, rebates/incentives etc. on their websites and social media platforms.
6. Provide summaries and updates at monthly CAC meetings on Task Group activities.

Highlights of Accomplishments

2024 is the first year of the merged Programs and Task Group and Outreach Task Group.

VCE launched:

- a. Electric Advisor Program
 - i. POTG provided feedback on several items: rep training, website look/feel, resources, importance of being up-to-date on code etc.
 - ii. Emphasis on equity - ensuring program was oriented toward customers having trouble paying their bills and also renters (not just owners)
- b. VGI (Vehicle Grid Integration)
 - i. POTG provided input on the importance of being able to charge bidirectionally. Staff took this into consideration when determining whether to participate in PG&E's VGI pilot or to craft its own.
- c. HFP (Hourly Flex Pricing)
 - i. POTG provided input on design and implementation of the Hourly Flex Pricing (aka Expanded AgFIT) pilots
- d. [REACT](#) (Rural Electrification And Charging Program)
 - i. POTG provided input on the charging program and introduced ideas about successfully marketing the program to customers.
- e. POTG provided input and guidance on:
 - i. Publicizing lower rates
 - ii. Countering misinformation
 - iii. EE + saving money - customers
- f. Attendance at CalCCA conference.
 - i. Significant showing by VCE staff, board, and community advisory committee members.
 - ii. Lessons learned
 1. The CCAs are growing into a powerful, sophisticated bloc of proto-utilities.
 2. There is an enormous amount of entrepreneurship within the CCA system.
 3. VCE staff and representatives would be well served to be keyed into the statewide network, especially as innovative programs come to fruition at other CCAs.
 - 4.
- g. Administrative and managerial
 - i. Messaging assistance from POTG.
 1. POTG members assisted with elements of messaging for POTG and VCE more generally. Specifically with regard to
 - a. Provide incentives (typically last awhile and then dry-up)
 - b. Promote Concierge Service (requires an understanding of motivators, cost-effectiveness for customers, and funding approaches)

- c. Promote things customers can do to save money and energy at the same time (awnings, window film, etc.). VCE policies on rates and power portfolio mix, to help with challenges around misinformation on VCE's role in setting power rates.

[Remains a work in progress.](#)

- ii. POTG documentation held in an organized Google Drive folder for future POTG leadership
 - 1. [POTG 2024 guidance memo](#)
 - 2. [POTG Master Folder](#)

Lessons Learned

Challenges:

- Ongoing - Limited staff time to develop, market, and manage programs, especially as programs continue to grow in complexity and scope.
 - Partnerships have proven to be time-consuming but productive.
- Messaging what a CCA is, and its advantages. It remains a somewhat challenging model to convey to the public. How to do so in a way that is truthful, but also avoids the "TMI" (too-much-information) challenge?

Opportunities:

- Continue to learn from experiences of other CCAs on programs that have worked well for their customers.
 - Joint action with other CCAs to overcome VCE's attenuated staffing and volunteerism.
 - CCPower is a great example. Could other joint activities be pooled?
 - Alternatively, potential to collaborate with other public utilities.
 - Messaging.
 - Retention Analysis is an area that could help catalyze messaging.
 - Leveraging innovative programs to message.
 - AgFit
- Business and economic development opportunities in working with large load customers.
 - Engagement opportunity with the electric co-op sector.

VALLEY CLEAN ENERGY COMMUNITY ADVISORY COMMITTEE

2024 BIOENERGY TASK GROUP YEAR-END STATUS REPORT

Members: Danielle Ballard
Diccon Westworth
Mark Aulman

Staff Lead: Gordon Samuel

Summary:

The charge of the Task Group is to collaborate with VCE staff on development of recommendations to the Community Advisory Committee (CAC) on bioenergy electricity generation which may be applicable to Valley Clean Energy.

Specific tasks enumerated in the 2024 charge and respective outcomes to date:

Task 1: *Identify bioenergy-based power generation technologies and resources which are currently available or may be available to Valley Clean Energy.* **Outcome to date:** VCE could benefit by adding baseload resources, such as bioenergy, to its portfolio in the 40-50MW range. Such an addition could enable VCE to portfolio diversification and enhance resilience. Staff has determined, however, that the Cal ISO queue for bioenergy is currently small, and power purchase arrangements can be time-consuming to develop. The Task Group agrees with staff that VCE could benefit from the creation of a small-scale request for information (RFI) solicitation to determine what information can be found relating to the potential availability of small, locally situated projects. This RFI solicitation is now being considered.

Task 2: *Engage with external information sources including subject matter experts, relevant stakeholders, other CCAs, and others.* **Outcome to date:** The categories of information summarized in the 2024 Task Group Charge, e.g. available fuel sources, VCE baseload benefits, air emission impacts, other benefits and potential liabilities are to be determined following the abovementioned RFI solicitation.

Task 3: *Provide summaries and updates at monthly CAC meetings on Bioenergy Task Group activities, including recommendations as appropriate.* **Outcome to date:** A summary of Task Group activity, including preliminary research, was presented to the CAC at the Committee's August and October meetings. After a period when no meetings could be held, the Task Group resumed meetings in December 2024. Task Group meetings and participation by CAC members will be paused pending staff assessment of the small-scale RFI solicitation to assess what information can be found relating to small, locally situated projects.

Resumption of Task Group activity will occur when requested by staff.

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report - Item 7

TO: Community Advisory Committee

FROM: Gordon Samuel, Chief Operating Officer
Rebecca Kuczynski, Director of Marketing and Customer Care

SUBJECT: 2023 Power Content Label (PCL) Outreach Information

DATE: December 19, 2024

This is an Information Item

At the Board's November 14, 2024 meeting, the Board [\(Item 10\)](#) attested to the veracity of the information presented in VCE's 2023 Power Source Disclosure Annual Reports for Base Green, Standard Green, and UltraGreen products and 2023 Power Content Label.

Consistent with applicable regulations and CEC guidance, VCE will complete required customer communications in accordance with the January 31, 2025, deadline. All customers currently enrolled in the VCE program will receive the 2023 PCL via mail or email. VCE is currently preparing to mail and email customers prior to the deadline date of January 31, 2025.

For the first time, staff is planning to include marketing materials on the PCL email and mailer. After consulting with other CCAs on whether they include marketing materials in the PCL, staff learned that many CCAs are now including marketing information. One CCA cautioned that if we are including marketing for a program, to make sure the program is available to all customers, and not in danger of reaching a funding threshold. The marketing information staff is planning to include is about the Electric Advisor service, which is available to all customers. Including this information will allow VCE to spread the message about an important, free new service available to all customers. VCE's contact center will be prepared with talking points about the mailer, and about the Electric Advisor service.

**VALLEY CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE**

Staff Report – Item 8

TO: Community Advisory Committee
FROM: Alisa Lembke, Board Clerk/Administrative Analyst
SUBJECT: Review of 2025 Long Range Calendar meeting topics
DATE: December 19, 2024

Please find attached the 2025 Board and Community Advisory Committee (CAC) Long Range Calendar, which includes CAC meeting proposed topics located at the bottom.

At any time, if you have an item that you would like added, please send an email to Chief Operating Officer Gordon Samuel, Board Clerk Alisa Lembke, CAC Chair and Vice Chair for consideration.

Please note that the CAC's November and December 2025 meeting dates are as follows:

- November 20, 2025 (3rd Thursday) – Woodland
- December 18, 2024 (3rd Thursday) – Davis

Attachment:

1. 2025 Board and CAC Long Range Calendar

VALLEY CLEAN ENERGY
2025 Meeting Dates and *Proposed* Topics
Board and Community Advisory Committee (CAC)
(Note: Meeting locations and Topics are subject to change)

MEETING DATE		TOPICS	ACTION
January 9, 2025 (Cancelled)	Board (Woodland)	<ul style="list-style-type: none"> This meeting has been cancelled. 	
January 23, 2025	Advisory Committee (Woodland)	<ul style="list-style-type: none"> 2025 CAC Task Group (s) formation (Annual) Rates/Budget 2025 Update Customer Participation Update (4th Quarter 2024) 	<ul style="list-style-type: none"> Information Discussion/Action Discuss/Action
February 13, 2025	Board (Davis)	<ul style="list-style-type: none"> Oaths of Office for Board Members (Annual - new Members only) Election of Officers for 2025 (Annual) Customer Participation Update (4th Quarter 2024) Receive CAC Year-end Task Group Reports 2024 Year in review: Customer Care & Marketing Update to VCE Employee Handbook (Placeholder) 	<ul style="list-style-type: none"> Action Nominations Information Information Information Action
February 27, 2025	Advisory Committee (Davis)	<ul style="list-style-type: none"> Strategic Plan Update (Annual) 	<ul style="list-style-type: none"> Information
March 13, 2025	Board (Woodland)	<ul style="list-style-type: none"> 	
March 27, 2025	Advisory Committee (Woodland)	<ul style="list-style-type: none"> 2024 Net Margin Allocation 	<ul style="list-style-type: none"> Discussion
April 10, 2025	Board (Davis)	<ul style="list-style-type: none"> Strategic Plan Update (Annual) Receive Enterprise Risk Management Report (Bi-Annual) Customer Participation update (1st Quarter 2025) Calendar Year 2024 Audited Financial Statements (James Marta & Co.) (placeholder) 2024 Net Margin Allocation 	<ul style="list-style-type: none"> Information Information Information Action Discussion/Action

April 24, 2025	Advisory Committee (Davis)	•	•
April 28 - 30, 2025	CalCCA Annual Conference Irvine	VCE Staff and some Board and CAC members attending	
May 8, 2025	Board (Woodland)	<ul style="list-style-type: none"> • Resource Adequacy “Slice-of-Day” • Load Management Standards Plan • Recap of CalCCA April 2025 Annual Conference 	<ul style="list-style-type: none"> • Information • Discussion/Action • Information
May 22, 2025	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • Load Management Standards • Customer Participation update (1st Quarter 2025) • Reserves Policy / Dividend Program update • 	<ul style="list-style-type: none"> • Information • Information • Discussion/Action •
June 12, 2025	Board (Davis)	<ul style="list-style-type: none"> • Re/Appointment of Members to Community Advisory Committee (Annual) • Mid-Year 2025 Financial Update • Legislative update provided by Pacific Policy Group 	<ul style="list-style-type: none"> • Action • Information • Information
June 26, 2025	Advisory Committee (Davis)	• Power Procurement / Renewable Portfolio Standard Update	• Information
July 10, 2025	Board UC Davis – CA Lighting Technology Center, Davis	<ul style="list-style-type: none"> • Customer Participation Update (2nd Quarter 2025) • Updated VCE Financial Reserve Policy and Dividend Program Guidelines 	<ul style="list-style-type: none"> • Information • Action
July 24, 2025	Advisory Committee (Woodland)	• Tentatively NO MEETING*	
August 14, 2025	Board (Davis)	• Tentatively NO MEETING*	

*No meeting unless an urgent matter needs to be addressed

August 28, 2025	Advisory Committee (Davis)	<ul style="list-style-type: none"> • Customer Participation Update (2nd Quarter 2025) • Outreach and Marketing Plan update 	<ul style="list-style-type: none"> • Information • Information/Discussion/Action
September 11, 2025	Board (Woodland)	<ul style="list-style-type: none"> • Certification of 2024 Power Content Label (Annual) (placeholder) • Enterprise Risk Management Update (Bi-annual) • Treasurer’s report (Annual) • Outreach and Marketing Plan update 	<ul style="list-style-type: none"> • Action • Information • Information • Information/Discussion/Action
September 25, 2025	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • Receive Board Report on 2024 Power Content Label 	<ul style="list-style-type: none"> • Information
October 9, 2025	Board (Davis)	<ul style="list-style-type: none"> • 2025 Operating Budget Update and 2026 preliminary Operating Budget • Customer Participation Update (3rd Quarter 2025) • Progress Update on Programs Plan and 2026 program concepts • Legislative End of Session Update 	<ul style="list-style-type: none"> • Information • Information • Discussion/Action • Information
October 23, 2025	Advisory Committee (Davis)	<ul style="list-style-type: none"> • 2024 Power Content Label Outreach (placeholder) • Customer Participation Update (3rd Quarter 2025) • Legislative End of Session Update • Draft 2026 Legislative Platform • Draft CAC Task Group Year-end Reports • GHG Free Attributes 	<ul style="list-style-type: none"> • Information • Information • Information • Discussion/Action • Discussion/Action • Discussion/Action
November 13, 2025	Board (Woodland)	<ul style="list-style-type: none"> • 2025 Operating Budget Update • 2024 Power Content Label Outreach • 2026 Legislative Platform • GHG Free Attributes 	<ul style="list-style-type: none"> • Information/Discussion • Information • Discussion/Action • Discussion/Action
November 27, 2025 November 20, 2025 (rescheduled to November 20 due to Thanksgiving holiday on Nov. 27 th)	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • 2026 Budget Update/Preview • Review and finalize CAC Task Group Year-end Reports 	<ul style="list-style-type: none"> • Information • Discussion
December 11, 2025	Board (Davis)	<ul style="list-style-type: none"> • Approve 2026 Operating Budget (Annual) and 2026 Customer Rates • Receive VCE Grant/Program activity summary • Receive CAC Year-end Task Group Reports 	<ul style="list-style-type: none"> • Discussion/Action • Information • Information

*No meeting unless an urgent matter needs to be addressed

December 25, 2025 December 18, 2025 (rescheduled to December 18 due to Christmas holiday on Dec. 25 th)	Advisory Committee (Davis)	<ul style="list-style-type: none"> • 2026 CAC Task Group(s) formation (Annual) • Power Procurement / Renewable Portfolio Standard Update • Election of Officers for 2026 (Annual) 	<ul style="list-style-type: none"> • Discussion/Action • Information • Nominations
January 8, 2026	Board (Woodland)	<ul style="list-style-type: none"> • Oaths of Office for Board Members (Annual - new Members only) • Election of Officers for 2026 (Annual) • Customer Participation Update (4th Quarter 2025) • 2025 Year in review: Customer Care & Marketing 	<ul style="list-style-type: none"> • Action • Nominations • Information • Information
January 22, 2026	Advisory Committee (Woodland)	<ul style="list-style-type: none"> • Rates/Budget 2026 Update • Customer Participation Update (4th Quarter 2025) • Review 2026 Task Group “Charges” 	<ul style="list-style-type: none"> • Information • Information • Discuss/Action

PLEASE NOTE: April 28-30, 2025: CalCCA Annual Conference in Irvine, California/More information will be provided as received

CAC PROPOSED FUTURE TOPICS Topics and Discussion dates may change as needed	<u>ESTIMATED</u> MEETING DATE(S)
Inflation Reduction Act (IRA) opportunities	TBD
Regionalization (Information)	TBD
Self Generation Incentive Program (SGIP)	TBD
Agri-voltaics (for information only)	TBD
Status of Net Billing Tariff (NBT)/Solar Billing Plan (SBP) (as needed)	
Legislative Items (as needed)	

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