

## **VCE** Board Meeting

April 25, 2018 Woodland City Council Chambers



## Item 10 – Summary of Credit Agreement

### Revolving Line of Credit (RLOC)

- Up to \$11 M RLOC
- Monthly Interest payments @ One-Month LIBOR + 1.75% per annum
- Expires in 1 year with an option to extend for another
   6 months total 18 months



## Item 10 – Summary of Credit Agreement

#### Conversion of RLOC

 At expiration – outstanding balance can be converted to amortizing Term Loan maturing up to 5 years

#### Term Loan

- Up to 60 equal monthly principal payments
- Interest at fixed rate of 3 yr. Treasury Constant Rate + 2%
- Debt service coverage ratio 1:25:1



## Item 10 – Summary of Credit Agreement

#### Other Requirements

- Establish \$1.1 M Debt Service Reserve Account
- JPA member loans subordinate to Credit Agreement
- Various other loan covenants

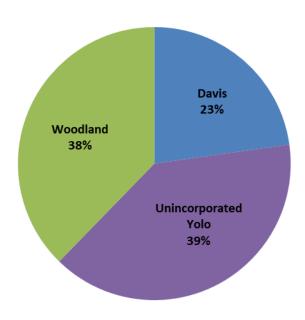
JPA members to consider the Subordination Agreement at member agency meetings

- City of Davis April 10 (approved)
- Yolo County April 24 (approved)
- City of Woodland May 1

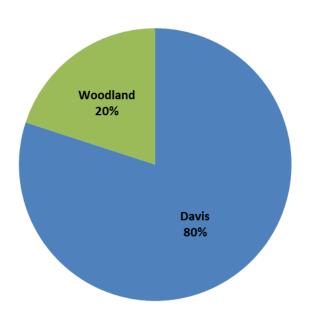


## Item 11 - Enrollment Update

448 Opt Outs
0.7% of customers



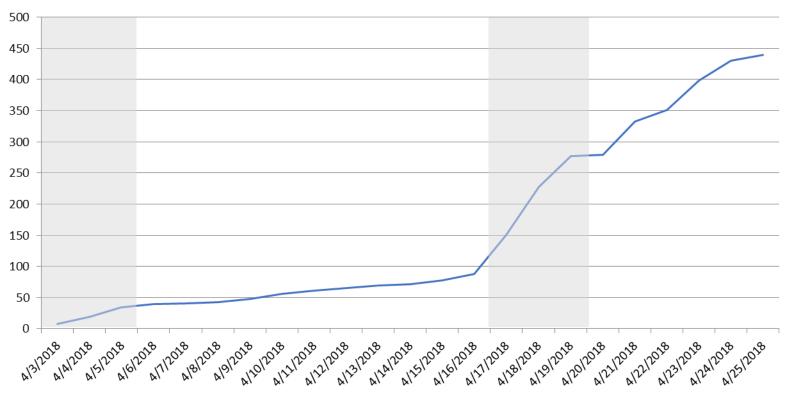
#### 15 Opt Ups





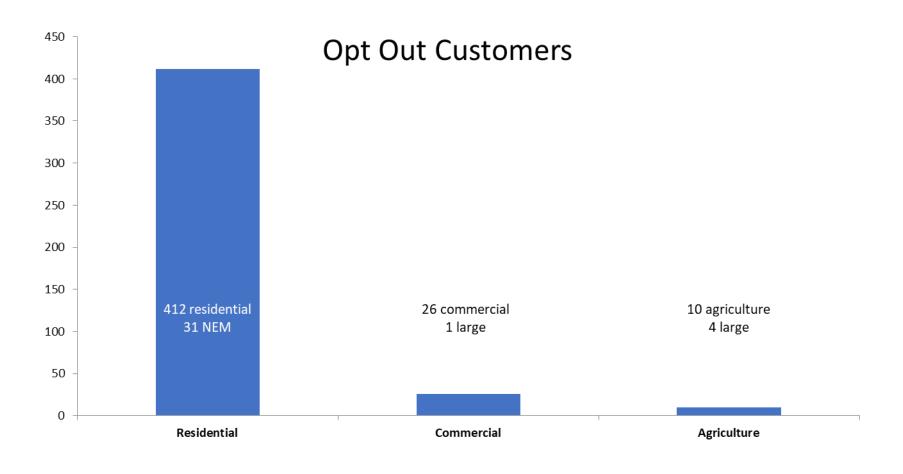
## Item 11 - Enrollment Update

#### **Cumulative Opt Outs**





## Item 11 - Enrollment Update



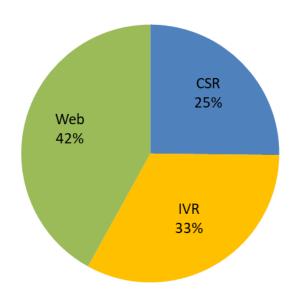


Opt Ups to UltraGreen have all been residential

## Item 11 – Enrollment Update Customer Interactions

Call Center has responded to 270 calls and 215 emails

#### Channels for Opt Out/Up Activity







## Item 11 - Program Outreach Update April 25, 2018



### Item 11- TIMELINE OF ACTIVITIES



#### Timeline:

- Notification 1 sent
- Notification 2 scheduled for April 25
- Ad campaign to extend through May

#### Item 11- UPCOMING ACTIVITIES

#### **Materials:**

- -event collateral (banners, table runners)
- -customer notifications (including NEM) (in progress)
- -animated video (in progress)
- -business cards
- -Updates to website

#### **Outreach:**

- -letter to Farm Bureau Members
- -press release sent
- -continue presentations to local jurisdictions and community groups
- -e-newsletter (in progress)
- -Celebrate Davis
- -Woodland Honey Festival

#### Item 11- NEM OUTREACH

#### Materials:

- -Notices in development (4 total)
- -Website updates in development

#### **Outreach:**

- -Monthly notifications starting next month to be sent according to customer True-up anniversary
- -Notifications to be sent throughout next 12 months

NEM Notices																	
		Mailing Month															
True-up Month	Apr	May	June	July	Aug	Se	ер	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July
July		1	2		3	4											
August			1		2	3	4										
September					1	2	3	4									
October						1	2	3	4								
November							1	2	3	4							
December								1	2	3	4						
January									1	2	3	4					
February										1	2	3	4				
March											1	2	3	4			
April												1	2	3	4		
May													1	2	3	4	
June														1	2	3	4

#### Item 11- AD CAMPAIGN

#### In Progress:

- Digital (Facebook, Google Adwords, Spanish-language sites)
- Outdoor (Yolobus)
- Print/online (Sac News & Review, Davis Vanguard, Davis Enterprise, Daily Democrat, Valley Voice)
- Woodland and Davis Chamber of Commerce memberships
- Sponsorship of Yolo County Fair, Farm Bureau, Honey Festival, Celebrate Davis

#### Item 11- AD CAMPAIGN







Activistas rechazan cartas de

representación legal a indocumentados en riesgo de deportación causan controversia



La nueva estrategia de los supremacistas blancos: carteles sobre autopistas







Modelo mostró mensaje de "coqueteo" que le mandó

4 - Friday, March 30, 2018

Woodland Chamber of Commerce . Chamber Insider

#### Meet Enid Williams of Woodland Stroll Through History, our featured Ambassador



Volo County CASA (Court Appointed Special Advocates) 724 Main Street, Suite 101 Woodland, CA 95695 Phone: (530) 661-4200 www.volocasa.org

Yolo County CASA exists to advocate for abused and neglected children in the foster system ensuring their voices are heard through our CASA volunteers. Our vision is to champion for the best interest of EVERY foster child in Yolo County through our goal of providing them all with a CASA volunteer.

> Valley Clean Energy 23 Russell Blvd Davis, CA 95616 Phone: (530) 757-5610 www.valleycleanenergy.org

Valley Clean Energy is the official electricity provider of residents and businesses in Woodland, Davis, and unincorporated areas of Yolo County. Our service begins in the Summer of 2018. We will offer residents and businesses cleaner energy at competitive rates, but most importantly, a choice in the electric utility market.



he Woodland Chamber of Commerce is pleased to announce Enid from the Stroll Through History was chosen as our featured Ambassador Enid has been a volunteer Ambassador for the Chamber for what seems like forever. She resides in Woodland, but spends her summer in Downieville. Her daughter Sue, with her husband Brett and two daughters also reside

with his wife Lynn and three daughters.....California natives... now reside in Richmond, Virginia (a nice place to visit). Enid is a retired teacher

with experience from preschool through high school, including special education classes, and court school and now a current member of the Yolo County Grand Jury. In addition to her Chamber volunteer work she also volunteers at the Community Center Thrift Shop, the Woodland Elks Bingo night and the historic Spring Lake School which provides an 1890 like experience for visiting third graders as another cherished

volunteer experience.

Another long time vocation as a bridal consultant led to the establishment of the annual Spring Bridal Fair. With her business partner Doris Warden, she pigneered this showersing. of local businesses. About 30 local vendors would join together for a beautiful day of

fashion, food, flowers and more

What is your role at the Stroll? I am the current vice-chair. We work all year long on this one day a year event celebrating our Woodland Heritage, emphasis on historic

architecture. Why did you choose to become an Ambassador for the Woodland Chamber? Because this is a group of engaged, lively, thoughtful,

energetic people!

rewarding about being an Ambassador?

Getting to know people involved in doing things for OUR community

What is one thing that most people don't know about you?

I was on national TV and have been inside the White House twice.

What will be the title of your autobiography? IF ONLY THEY KNEW THE REAL STORY

How long have you been with the Stroll Through History?

Many wonderful years. What's your favorite hobby?

Talking to people and wine tasting.

'coqueteo' que le mandó Trump Jr.

La Opinión

Apoya la creación de contenido local y de importancia para la comunidad. Suscribete por sólo 75¢ y navega SIN

publicidad.



Conductores que deben multas pueden eliminar la cancelación de su licencia

Modelo mostró mensaje de



Van contra los que abusan estacionamientos para personas discapacitadas

DE ELEGIR

### Item 11- AD CAMPAIGN



#### Valley Clean Energy

VALLEY Written by Kirk Nelson [?] - March 9 at 5:28pm - 🚱

Our community, our power, our choice



#### Valley Clean Energy

Starting in June, residents and businesses in Davis, Woodland, and Yolo County will have a cleaner, greener, choice in electricity at competitive rates.

VALLEYCLEANENERGY.ORG

Learn More



#### Valley Clean Energy

VALLEY Written by Kirk Nelson [?] - March 9 at 5:32pm - 🚱

Like Page

Nuestra comunidad. Nuestro poder de elegir

Our community. Our power to choose

# Hide original Rate this translation



#### Valley Clean Energy

A partir de junio, los residentes y las empresas de Davis, Woodland y el condado de Yolo tendrán una opción de electricidad más limpia y ecológica a precios competitivos.

VALLEYCLEANENERGY.ORG

Learn More

### Item 11- COMMUNITY PRESENTATIONS

### Over 100 presentations, 30+ different organizations







#### CSAs:

- El Macero
- Willowbank
- North Davis Meadows
- Wild Wings

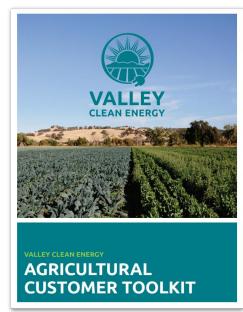
#### Others:

- Woodland Downtown Collaboration
- Capay Valley Citizens
   Advisory committee

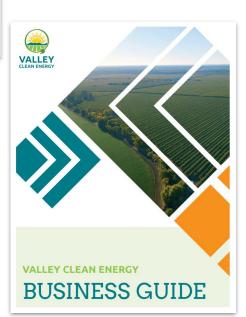
## Item 11- VCE AG/BUSINESS GUIDES & GENERAL BROCHURE

# Provides clear, accurate, and easily accessible program information

- Deliver clear and easily accessible program information for relevant audiences
- Provides clear and concise information regarding electricity rates
- Part of overall targeted outreach strategy



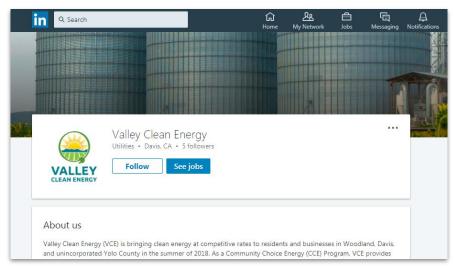




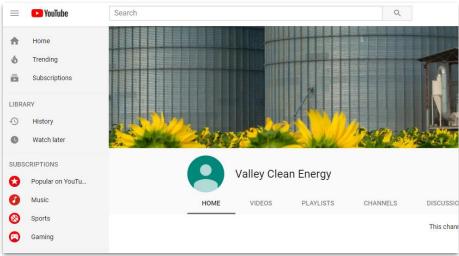
### Item 11- SOCIAL MEDIA

### Strengthen brand awareness

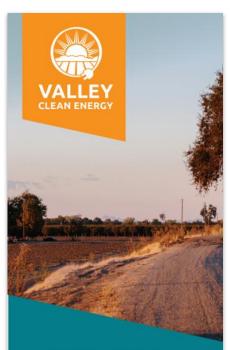








## Item 11- OUTREACH MATERIALS



Starting June 2018, **VCE** is bringing cleaner energy at competitive rates to all residents and businesses.



#### TALKING POINTS







NAME	PHONE	EMAIL







### Item 11- GENERAL RESPONSE/ FEEDBACK

#### Press:

- Daily Democrat write-up
- Media monitoring

#### Social Media:

- Response to ads
- Nextdoor conversations

#### Additional presentations:

Fielding requests

ValleyCleanEnergy.org **CLEAN ENERGY** 

### Item 12 - Integrated Resource Plan April 26 Workshop Agenda Review

### **Integrated Resource Plan Workshop**

Thursday, April 26

6:00 - 9:00pm

Woodland Senior & Community Center 2001 East Street, Woodland

## Item 12 - Proposed IRP Work Session Agenda

1	Agenda overview and meeting objective	Time (min) 10
2	IRP overview, timelines and requirements Load forecasts and proposed approach	10 15
а	Electric demand forecasts	13
b	Energy Efficiency and Demand Response/Demand Management	
4	Resource Needs	10
a b c	Energy Capacity RPS and GHG Resource Options and Costs. Gas + Batteries + Wind and Solar+ local resources – availability, deliverability, and costs	30
6	Market Price Expectations	15
7	CPUC Compliant Portfolio - Example	10
8	VCEA's long term vision and initial plan for long term energy supply and programs	50
9	Next Steps – preliminary recommendations for the resource plan for consideration by VCEA Management, Board and General Public	30
		180

### Item 13 - Local Renewables

Information – Review of issues related to local renewable power supply



## Item 13 - Local Renewables What We'll Cover

- Small Hydro Existing and Potential New
- All Area Renewable Resources Existing and Potential
- What it Means to Be Local



## Item 13 - Local Renewables Small Hydro - Existing

 Existing small hydro resources in the region surrounding and including Yolo county, as identified by the California Energy Commission (CEC)

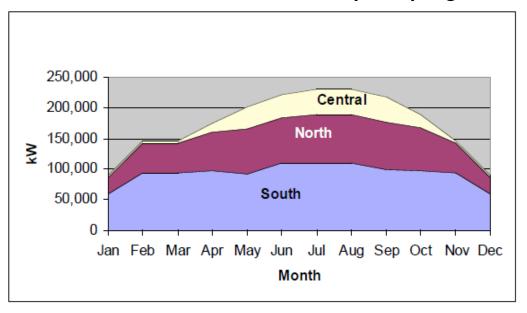
County	Sma	II Hydro		
	#	MW		
Yolo	1	12		
Lake	2	6		
Colusa				
Sutter				
Sacramento	1	14		
Solano				
Napa				
Sonoma	1	3		
Total	5	35		



## Item 13 - Local Renewables Small Hydro – Potential New

- CEC issued a report in 2006 about potential new small hydro.
- The capacity of renewable small hydro resources must not exceed 30 MW
- New small hydro must be on existing water conveyances/ conduits (no new diversions).

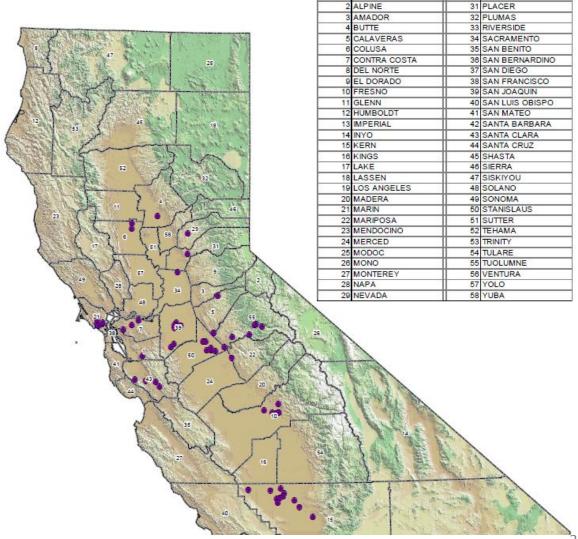
#### **CEC Chart of New Potential Small Hydro by Region**





## Item 13 - Local Renewables Small Hydro – Potential New

 No potential for new small hydro identified w/in Yolo County



COUNTY

ALAMEDA

LABEL

30 ORANGE

COUNTY



## Item 13 - Local Renewables Existing Area Renewable Resources

- Within 20 miles of Yolo County's southeastern boarder is the Montezuma Hills Wind Resource Area.
  - Near Rio Vista
  - 1,035 MW installed wind capacity
- Within 25 miles of Yolo County's northwestern border is the Geysers Geothermal Resource Area.
  - Largest dry steam geothermal field in the world
  - 1,634 MW installed geothermal capacity



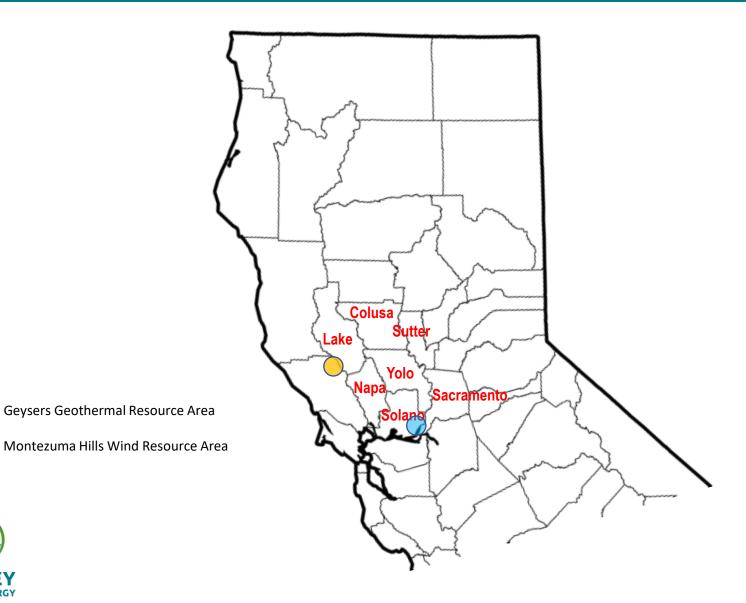
## Item 13 - Local Renewables Existing Area Renewable Resources

 Existing renewable resources in the region surrounding and including Yolo county

County	Bio	mass	Geothermal		Sma	II Hydro	Solar PV		Wind		Total	
	#	MW	#	MW	#	MW	#	MW	#	MW	#	MW
Yolo	2	31			1	12	7	10	1	1	11	54
Lake			5	396	2	6	3	3			10	405
Colusa	1	29									1	29
Sutter							4	4			4	4
Sacramento	1	9			1	14	38	133			40	156
Solano	2	10							13	1,035	15	1,045
Napa	1	1					2	2			3	3
Sonoma	3	8	12	1238	1	3	12	14			28	1,263
Total	10	88	17	1,634	5	35	66	166	14	1,036	112	2,959
Source: Califor			l						1	,	112	2,95



## Item 13 - Local Renewables Existing Area Renewable Resources



## Item 13 - Local Renewables Estimates of Potential for Area Renewable Resources

- DavisFREE study estimated PV potential on city of Davis preferred land parcels of 154 – 178 MWs (≈300 GWhs/ year of energy production).
- CPUC estimates of new renewable potential:

CPUC Identified Potential for New Renewble Energy Facilities										
County	Biomass	Geothermal	Small Hydro	Solar PV	Wind	Total				
	MW	MW	MW	MW	MW	MW				
Yolo	2			962	947	964				
Lake	28			429	47	504				
Colusa	28			1546	432	2,006				
Sutter				1346	320	1,666				
Sacramento	40			941	39	1,020				
Solano	1			659		660				
Napa	2			433		435				
Sonoma	49	135		780	231	1,195				
Total	150	135	0	7,096	1,069	8,450				

Source: California Public Utilities Commission, Integrated Resource Planning Process, RPS Calculator, v62



## Item 13 - Local Renewables Possible Definitions of "Local Renewables"

- Option 1. Projects only within Yolo County
- Option 2. Projects only having a nexus to Yolo county/VCEA. For example:
  - Projects sited within Yolo County/VCEA service area
  - Williams biomass Rice processing operations in Yolo County send agricultural waste to plant for its fuel supply.
  - Indian Valley Hydro Project owned by a public agency within Yolo county
  - A VCEA customer has a project not located in Yolo County
- Option 3. Define a geographic boundary beyond and including Yolo county



## Item 15 - General Manager's Report

ValleyCleanEnergy.org **CLEAN ENERGY**