

VALLEY CLEAN ENERGY ALLIANCE

Staff Report - Item 9

TO: Community Advisory Committee

FROM: Mitch Sears, Interim General Manager
Jim Parks, Director of Customer Care and Marketing
Tessa Tobar, Senior Intern

SUBJECT: Program Concepts for VCE – Electric Transportation Program

DATE: November 12, 2019

RECOMMENDATION

Information item. No action requested.

BACKGROUND

After 1½ years of operation, VCE is in a place to begin developing programs to benefit its customers in Yolo County. To start the program development process, VCE staff presented program concepts to the CAC on July 25. The concepts that were presented focused mainly on the broad category of electrification, but also included energy efficiency and storage. At that meeting, the CAC agreed that the Rates and Services Task Group will focus program development efforts on local program options such as energy efficiency and electrification and exploring the possibility of VCE offering incentives for customers, especially NEM customers, to install energy storage.

PRESENTATION AND DISCUSSION

Since then, the Rates and Services Task Group and VCE staff have been working to develop a VCE program focused on electric transportation. It was determined that the first step was to develop a website that shows available vehicles, costs, incentives, locations of chargers, and other information that can help car buyers make a purchase decision. The website will be the starting point, laying the foundation for further program development, and is a low-cost way to kick-start VCE programs. It fits well with the work VCE is already doing through the SACOG grant to install electric vehicle charging infrastructure in Yolo County.

VCE staff will present their findings and recommendations concerning the promotion of electric vehicles on VCE's website, and possible next steps with respect to program development.