

**VALLEY CLEAN ENERGY ALLIANCE**

**Staff Report – Item 9**

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**TO:** Board of Directors  
**FROM:** Rebecca Boyles, Director of Customer Care & Marketing  
**SUBJECT:** Quarterly Customer Participation Update (Information)  
**DATE:** April 10, 2025

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**RECOMMENDATION**

Receive the attached quarterly Customer Participation update reflecting the time period of January 1, 2025 through March 31, 2025 (Quarter 1 2025).

Attachment: Quarterly Report - Customer Participation update

# Item 9 – Customer Participation Update

	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
<b>VCEA customers</b>	28,517	20,433	2,601	10,801	62,352	54,369	6,056	10	1,917	14,569	47,783
<b>Eligible customers</b>	29,982	24,066	3,078	12,471	69,597	60,676	6,747	10	2,164	16,481	53,116
<b>Participation Rate</b>	95%	85%	85%	87%	90%	90%	90%	100%	89%	88%	90%

## % of Load Opted Out

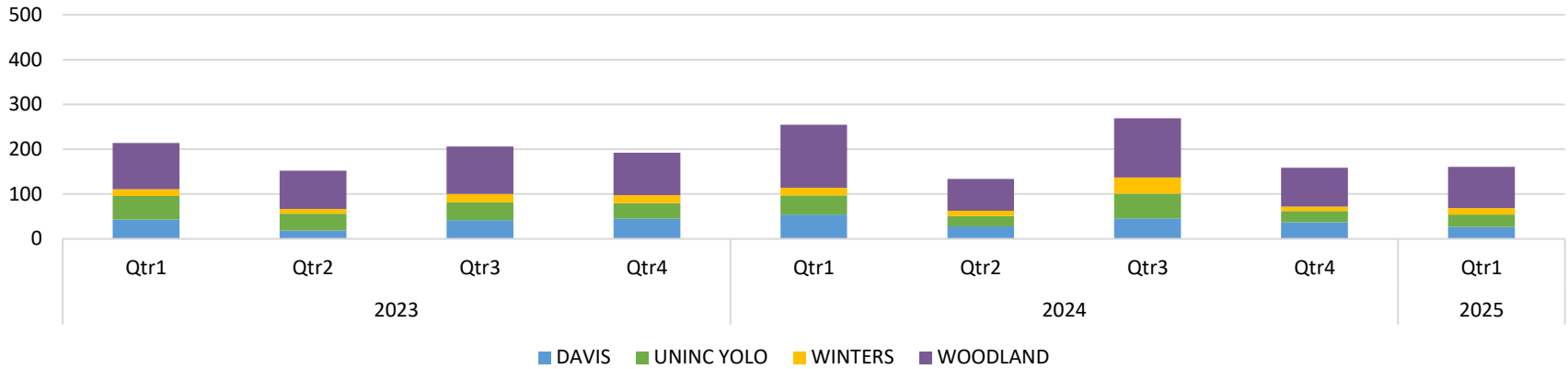
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	Total
<b>% of Load Opted Out</b>	7%	11%	13%	11%	10%	10%	10%	0%	11%	10%
<b>% of Load Opted Up</b>	3%	1%	1%	1%	1%	1%	3%	0%	0%	1%



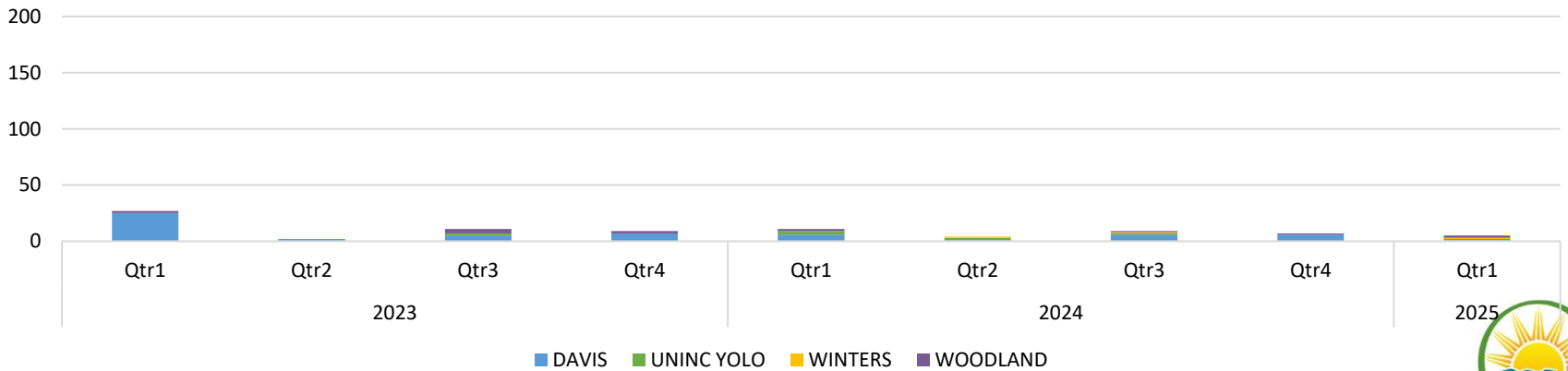
Status Date: 04/02/2025

# Item 9 – Customer Participation Update

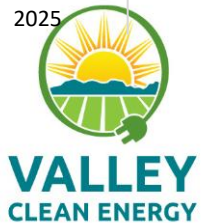
## Quarterly Opt-Outs



## Quarterly Opt-Ups

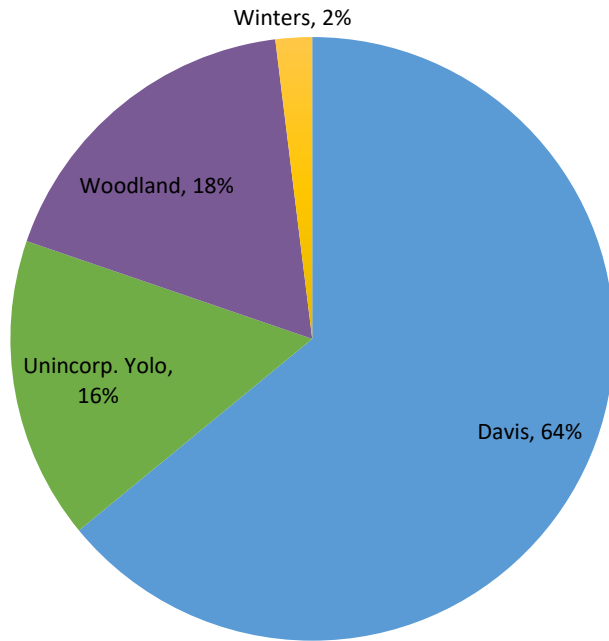


Status Date: 04/02/2025

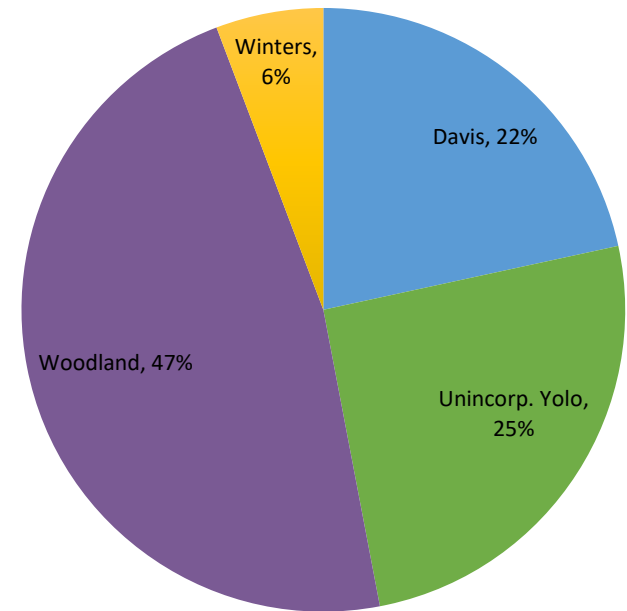


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## 562 Opt-Ups



## 12,471 Opt-Outs



These pie charts are based on total opt-ups and opt-outs since launch. The percentages in the charts are the percentages of those opt-ups and opt-outs by TOT (town or territory).

Status Date: 04/02/2025

