TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: June 10, 2021

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of June 2, 2021.
### Item 9 - Enrollment Update

<table>
<thead>
<tr>
<th></th>
<th>Davis</th>
<th>Woodland</th>
<th>Winters</th>
<th>Yolo Co</th>
<th>Total</th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>NEM</th>
<th>Non-NEM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VCEA customers</strong></td>
<td>27,878</td>
<td>20,782</td>
<td>2,374</td>
<td>10,754</td>
<td>61,788</td>
<td>53,689</td>
<td>6,099</td>
<td>7</td>
<td>1,905</td>
<td>10,059</td>
<td>51,729</td>
</tr>
<tr>
<td><strong>Eligible customers</strong></td>
<td>29,200</td>
<td>23,777</td>
<td>2,586</td>
<td>12,265</td>
<td>67,828</td>
<td>58,865</td>
<td>6,693</td>
<td>7</td>
<td>2,159</td>
<td>10,968</td>
<td>56,860</td>
</tr>
<tr>
<td><strong>Participation Rate</strong></td>
<td>95%</td>
<td>87%</td>
<td>92%</td>
<td>88%</td>
<td>91%</td>
<td>91%</td>
<td>91%</td>
<td>100%</td>
<td>88%</td>
<td>92%</td>
<td>91%</td>
</tr>
</tbody>
</table>

There are currently 299 Winters customers not included in this table. NEM will enroll throughout 2021.

### % of Load Opted Out

<table>
<thead>
<tr>
<th></th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9%</td>
<td>9%</td>
<td>0%</td>
<td>12%</td>
<td>9%</td>
</tr>
</tbody>
</table>

### Monthly Opt Outs

![Monthly Opt Outs Chart]

Status Date: 6/2/21
Item 9 - Enrollment Update

*The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 6/2/21
Item 9 - Enrollment Update

Monthly Opt Outs

Monthly Opt Ups*

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 6/2/21
9889 Opt Outs

- Davis: 21%
- Unincorp. Yolo: 28%
- Woodland: 48%
- Winters: 3%

422 Opt Ups*

- Davis: 65%
- Woodland: 23%
- Unincorp. Yolo: 10%
- Winters: 2%

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 6/2/21