TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: March 10, 2022

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of March 2, 2022.
Item 9 - Enrollment Update

Status Date: 03/02/22

All Winters customers are now enrolled and are included in this table.

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<table>
<thead>
<tr>
<th></th>
<th>Davis</th>
<th>Woodland</th>
<th>Winters</th>
<th>Yolo Co</th>
<th>Total</th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>NEM</th>
<th>Non-NEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCEA customers</td>
<td>28,060</td>
<td>20,521</td>
<td>2,540</td>
<td>10,755</td>
<td>61,876</td>
<td>53,886</td>
<td>6,040</td>
<td>7</td>
<td>1,856</td>
<td>10,933</td>
<td>50,943</td>
</tr>
<tr>
<td>Eligible customers</td>
<td>29,388</td>
<td>23,586</td>
<td>2,869</td>
<td>12,320</td>
<td>68,163</td>
<td>59,223</td>
<td>6,694</td>
<td>7</td>
<td>2,135</td>
<td>12,112</td>
<td>56,051</td>
</tr>
<tr>
<td>Participation Rate</td>
<td>95%</td>
<td>87%</td>
<td>89%</td>
<td>87%</td>
<td>91%</td>
<td>91%</td>
<td>90%</td>
<td>100%</td>
<td>87%</td>
<td>90%</td>
<td>91%</td>
</tr>
</tbody>
</table>

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% of Load Opted Out

<table>
<thead>
<tr>
<th></th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10%</td>
<td>10%</td>
<td>0%</td>
<td>13%</td>
<td>10%</td>
</tr>
</tbody>
</table>

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Monthly Opt Outs

Status Date: 03/02/22
Item 9 - Enrollment Update

- **316 Opt Ups***
  - Davis: 77%
  - Woodland: 15%
  - Unincorp. Yolo: 6%
  - Winters: 2%

*The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.*

**Monthly Opt Ups***

- April 2021: 5
- May 2021: 5
- June 2021: 1
- July 2021: 14
- August 2021: 7
- September 2021: 7
- October 2021: 7
- November 2021: 23
- December 2021: 1
- January 2022: 1
- February 2022: 1
- March 2022: 1

**Status Date:** 03/02/22
Item 9 - Enrollment Update

Monthly Opt Outs

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 03/02/22
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Status Date: 03/02/22

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

489 Opt Ups*
- Davis: 66%
- Woodland: 22%
- Unincorp. Yolo: 10%
- Winters: 2%

10682 Opt Outs
- Davis: 21%
- Woodland: 48%
- Unincorp. Yolo: 27%
- Winters: 4%