

VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 9

TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: April 14, 2022

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of April 6, 2022. Please note that two (2) year's data instead of one (1) year's data is provided. Moving forward, Staff will be providing quarterly Board updates instead of monthly, unless/until VCE is in an active enrollment period, at which point monthly enrollment updates would be provided.

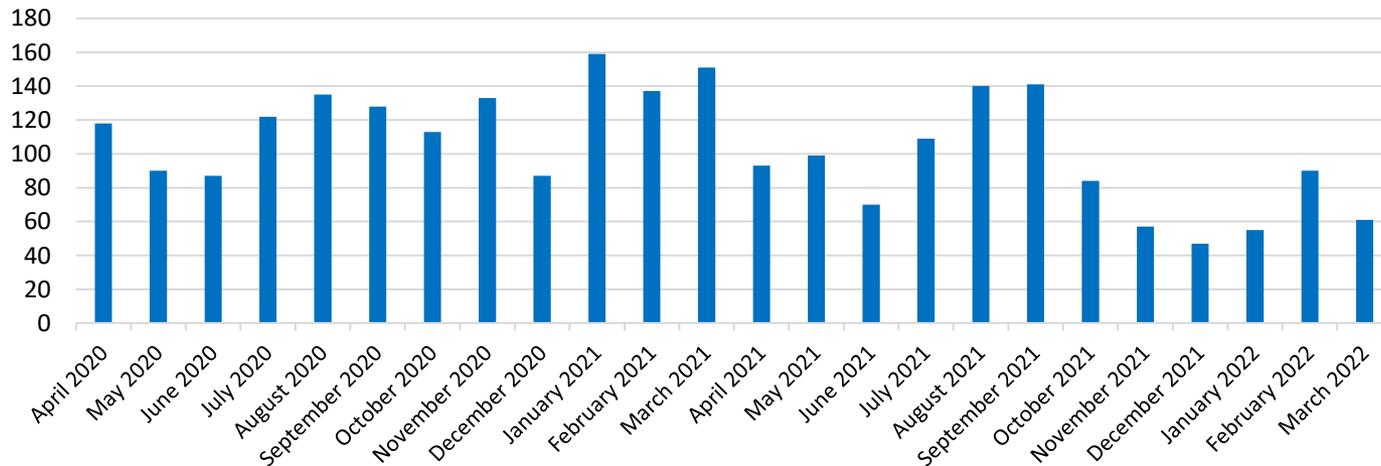
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	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	1,849	1,453	168	809	4,279	3,932	130	0	213	704	3,575
Eligible customers	1,924	1,647	212	889	4,672	4,285	164	0	218	794	3,878
Participation Rate	96%	88%	79%	91%	92%	92%	79%	0%	98%	89%	92%

% of Load Opted Out

Residential	Commercial	Industrial	Ag	Total
1%	1%	0%	0%	1%

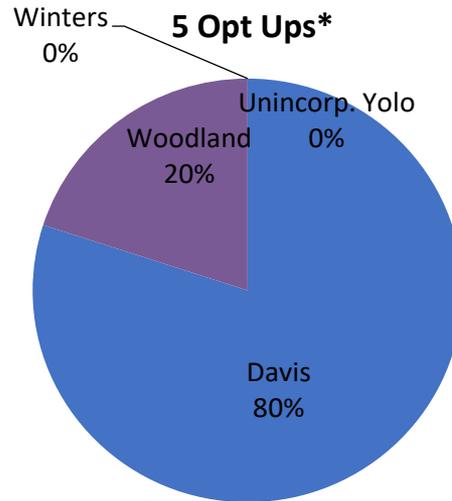
Monthly Opt Outs



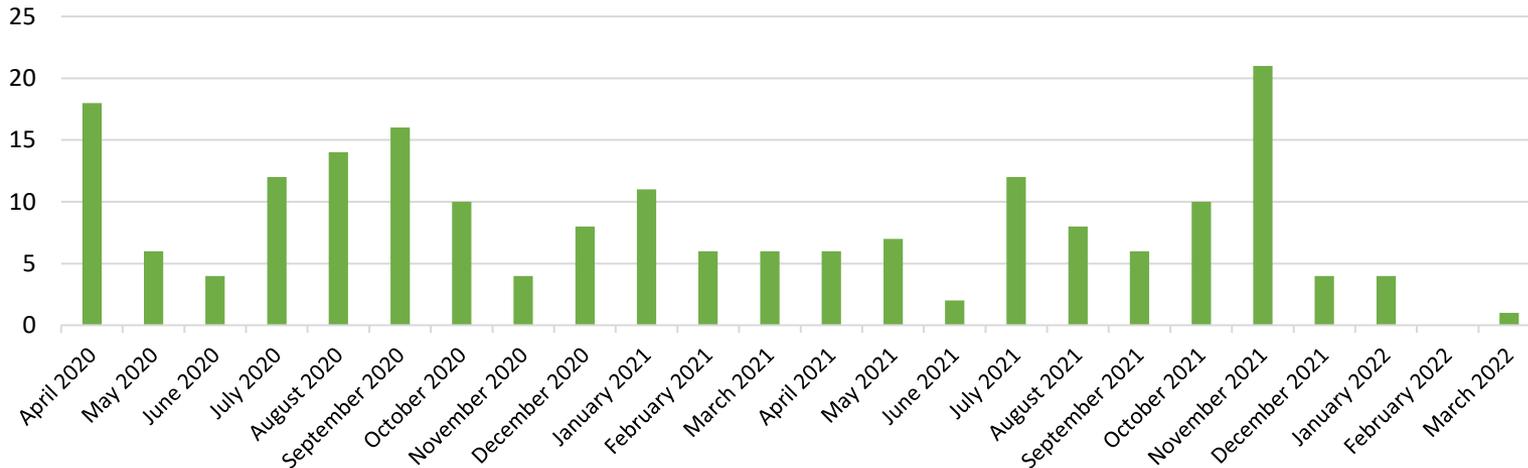
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Monthly Opt Ups*



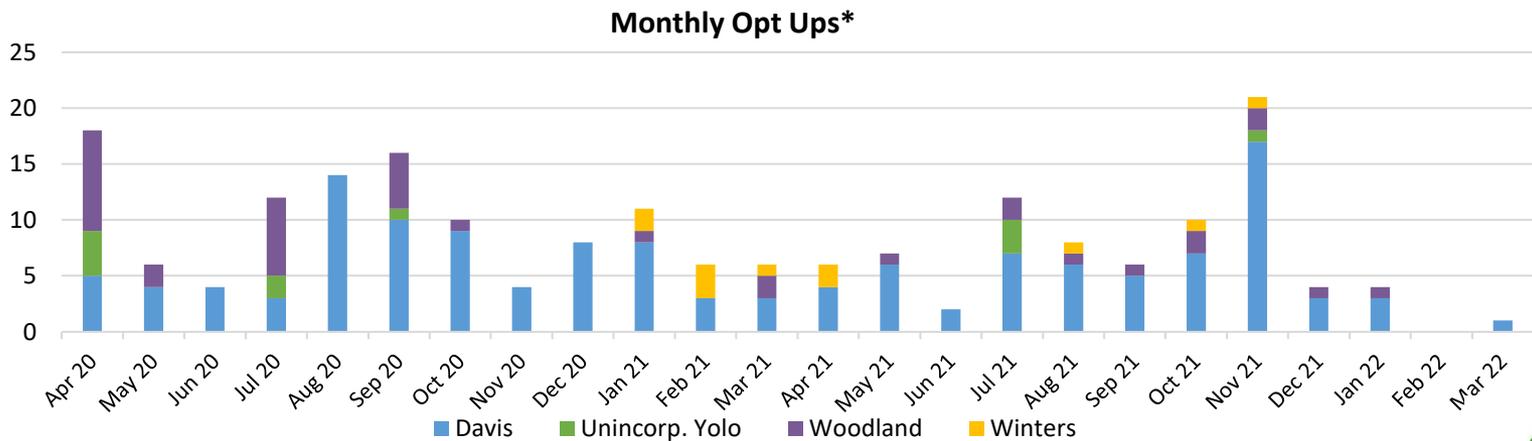
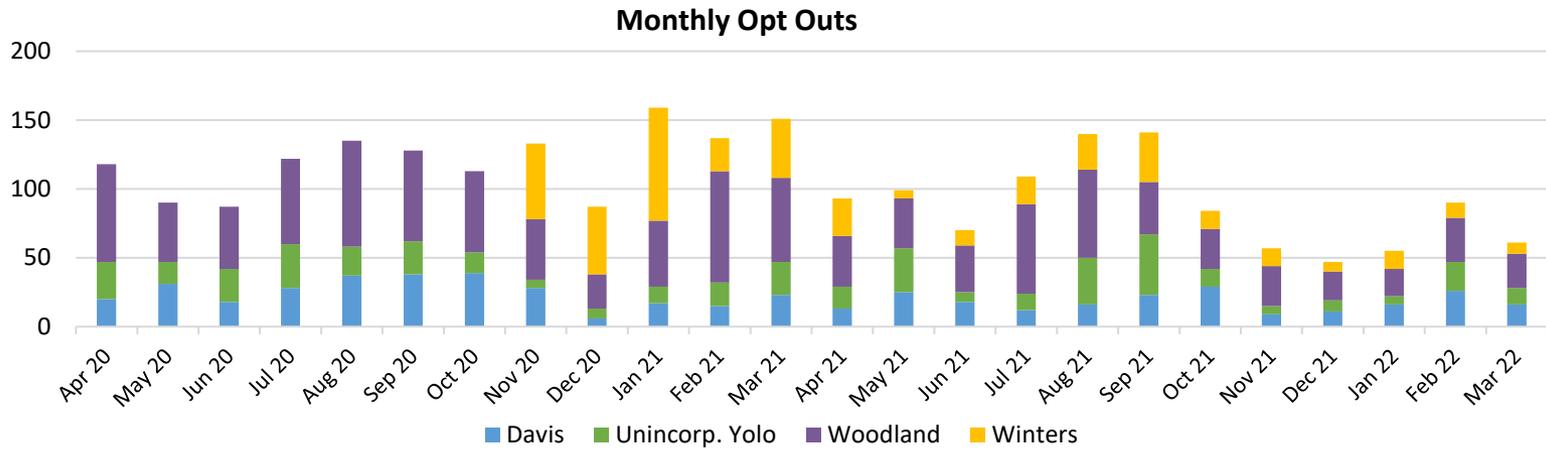
* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

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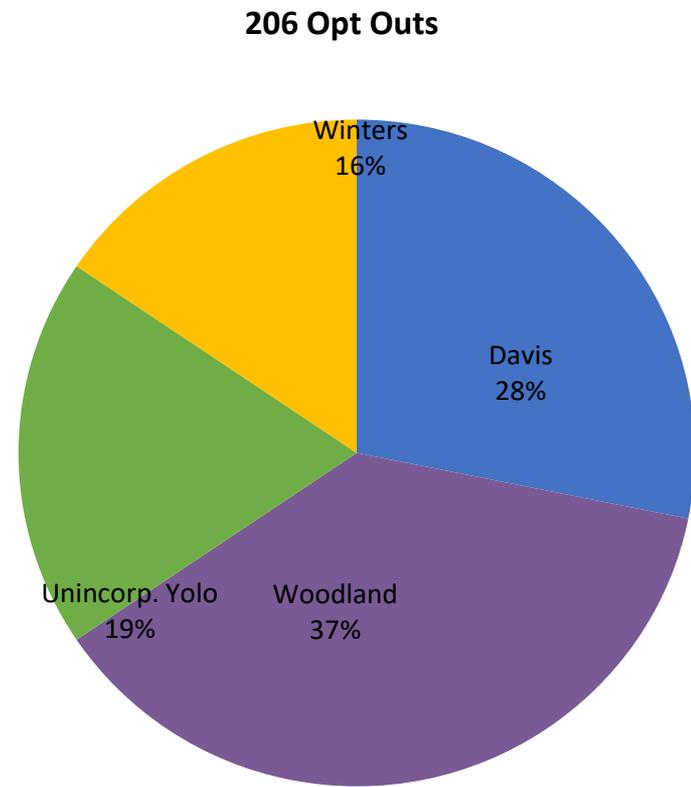
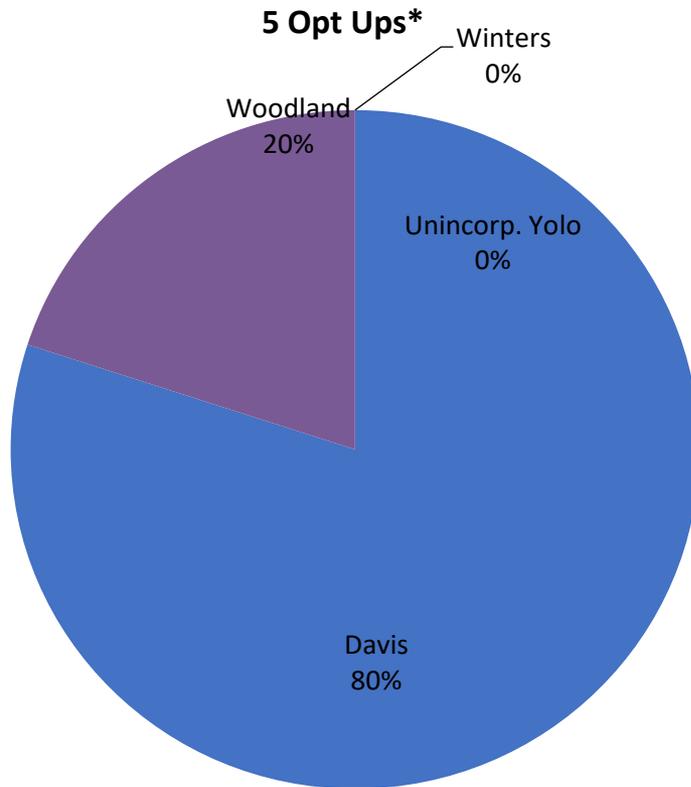
* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

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