TO: Board of Directors
FROM: Rebecca Boyles, Director of Customer Care & Marketing
SUBJECT: Customer Enrollment Update (Information)
DATE: April 14, 2022

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of April 6, 2022. Please note that two (2) year’s data instead of one (1) year’s data is provided. Moving forward, Staff will be providing quarterly Board updates instead of monthly, unless/until VCE is in an active enrollment period, at which point monthly enrollment updates would be provided.
## Item 9 - Enrollment Update

### % of Load Opted Out

<table>
<thead>
<tr>
<th></th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Participatio Rate

<table>
<thead>
<tr>
<th></th>
<th>Davis</th>
<th>Woodland</th>
<th>Winters</th>
<th>Yolo Co</th>
<th>Total</th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>NEM</th>
<th>Non-NEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCEA customers</td>
<td>1,849</td>
<td>1,453</td>
<td>168</td>
<td>809</td>
<td>4,279</td>
<td>3,932</td>
<td>130</td>
<td>0</td>
<td>213</td>
<td>704</td>
<td>3,575</td>
</tr>
<tr>
<td>Eligible customers</td>
<td>1,924</td>
<td>1,647</td>
<td>212</td>
<td>889</td>
<td>4,672</td>
<td>4,285</td>
<td>164</td>
<td>0</td>
<td>218</td>
<td>794</td>
<td>3,878</td>
</tr>
</tbody>
</table>

### Monthly Opt Outs

Status Date: 04/6/22
Item 9 - Enrollment Update

5 Opt Ups*
- Winters: 0%
- Unincorp Yolo: 0%
- Woodland: 20%
- Davis: 80%

Monthly Opt Ups*

* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 04/6/22
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Monthly Opt Outs

Monthly Opt Ups*

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 04/6/22
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Status Date: 04/6/22