

# VALLEY CLEAN ENERGY ALLIANCE

## Staff Report - Item 9

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**TO:** Community Advisory Committee

**FROM:** Mitch Sears, Interim General Manager  
Alisa Lembke, Board Clerk/Administrative Analyst

**SUBJECT:** Formation of CAC Task Groups for 2021

**DATE:** February 25, 2021

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At the CAC's January 28, 2021 meeting, task groups were formed. Chair Shewmaker asked that each task group prepare a list of tasks/projects and/or "charge" for 2021 and designate a chair. The purpose of this report is to transmit the draft charges for the CAC's review and approval.

Attached are the following *draft* task group charges:

1. Legislative/ Regulatory
  - A. Members: Yvonne Hunter, Lorenzo Kristov, Jennifer Rindahl
2. Outreach
  - A. Members: Mark Aulman, Marsha Baird, Yvonne Hunter, Christine Casey
3. Programs
  - A. Members: Marsha Baird and David Springer
4. Rates
  - A. Members: Lorenzo Kristov, Gerry Braun
5. Decarbonization and Carbon Neutral
  - A. Members: Gerry Braun, Christine Shewmaker, Cynthia Rodriguez, Lorenzo Kristov (as needed)

**Attachments:**

1. Legislative/Regulatory
2. Outreach
3. Programs
4. Rates
5. Decarbonization and Carbon Neutral

## 2021 LEG/REG TASK GROUP CHARGE

- A. Members: Yvonne Hunter (chair), Lorenzo Kristov, Jennifer Rindahl  
B. 2021 Charge:

Work with VCE's lobbyist and VCE staff to:

- Provide feedback, technical information and strategic advice to VCE staff on key legislative and regulatory issues facing VCE and the CCA community in general, including legislation and regulatory issues related to VCE's Strategic Plan and Environmental Justice Statement.
- Provide periodic reports to the CAC about legislation and regulatory issues.
- Solicit recommendations from the CAC on VCE positions on key legislation and regulatory proceedings.
- Contribute to VCE's engagement with legislators and other stakeholders.
- Advise VCE staff on CalCCA's regulatory work where and when appropriate.

## **CAC 2021 Outreach Task Group**

Mark Aulman – Chair  
Marsha Baird  
Chris Casey  
Yvonne Hunter

### **Charge**

Collaborate with VCEA staff and consultants on community outreach to, and liaison with, member communities

Assist in the development of public information strategies, planning, and materials related to VCEA policies and programs. As requested by staff, review draft materials and provide comments as appropriate

### **Specific Tasks**

1. Consult with staff and Green Ideals on short-term and long-term outreach strategies and communications projects
2. Help define audience segments within VCE's service area and consult on appropriate messages and communications approaches
3. Provide a sounding board to assist in message development and copy testing
4. Review development procedures for marketing communications and public relations projects
5. Conduct review of marketing materials at the draft (pre-release) stage
6. Provide concise summaries of activities at the monthly CAC meetings

### **2021 CAC Programs Task Group**

**CAC Members:** Marsha Baird (Co-Chair), David Springer (Co-Chair),

**VCE Staff Contact:** Rebecca Boyles

**2021 Charge:** The CAC Programs Task Group will assist VCE Staff with planning and implementation of Customer Programs that meet with the VCE Mission and Strategic Plan. Specifically, the Task Group will:

- (1) collaborate with staff on 3-year programs plan and annual update;
- (2) advise on programs budget strategy for 2021;
- (3) review programs and financial mechanisms (such as rebates, incentives, PACE) and make recommendations of options, with special attention to VCE customer segments, such as agriculture and disadvantaged and underserved; and,
- (4) provide updates at monthly CAC meetings on issues being reviewed by the task group.

## 2021 Rate Options Task Group

### Members

Lorenzo Kristov - Chair

Gerry Braun

### Charge

Assist staff, consultants, and the Valley Clean Energy Board Subcommittee as requested, when existing or new rate options are being considered and evaluated.

Help staff evaluate the impact of current and potential rate options on VCE customer responses and other energy choices.

### Specific Tasks

1. Conduct CAC Rate Options Task Group meetings and expand participation to other interested CAC members or external experts, as needed.
2. Review rate-related financial analysis conducted by staff and consultants and provide staff with input and feedback.
3. Review proposed staff recommendations regarding rate options, including Net Energy Metering, and provide input and feedback.
4. Inform CAC on rate options and analyses reviewed by the Task Group.

## Carbon Neutral / Decarbonization Task Group

CAC 2021

VCEA Staff – Gordon Samuel

CAC

Cynthia Rodriguez – Chair

Gerry Braun

Christine Shewmaker

Lorenzo Kristoff

**Charge 1:** Assist staff and consultants in evaluating feasibility and creating a road map for both carbon-neutral and carbon-free-hour-by-hour power by 2030. Strategic plan reference goal 2 and 2.5.

### Tasks

- End point for analysis – end of the year at the latest
- Assist in input for and evaluation of model development
- Evaluate different types of power that can be included in model
- Consider impacts of plan on future IRP

EJ component – consider importance of some local resources because of impact on local jobs.

**Charge 2:** Assist staff and consultants in beginning to develop a decarbonization roadmap (as time permits). Strategic plan reference – goal 4.2

E.J. Component – Consider impacts of decarbonization efforts on EJ communities

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### Strategic Plan Goals

**Goal 2:** Manage power supply resources to consistently exceed California’s Renewable Portfolio Standard (RPS) while working toward a resource portfolio that is 100% carbon neutral by 2030.

- **2.5: Objective:** Study and present options for achieving a 100% carbon neutral resource portfolio as well as 100% carbon free resource portfolio (carbon free hour by hour) by 2030.

**4.2 Objective:** Develop a VCE decarbonization roadmap to guide near and long-term program decisions and offerings.