VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 8

TO: Board of Directors

FROM: Rebecca Boyles, Director of Customer Care & Marketing

SUBJECT: Customer Enrollment Update (Information)

DATE: February 10, 2022

RECOMMENDATION

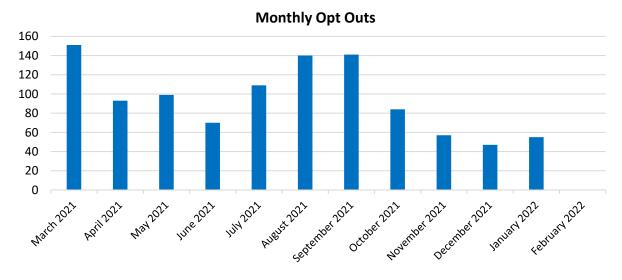
Receive and review the attached Customer Enrollment update as of February 2, 2022.

	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	28,079	20,514	2,542	10,768	61,903	53,864	6,087	7	1,857	10,844	51,059
Eligible customers	29,372	23,552	2,853	12,321	68,098	59,163	6,692	7	2,132	12,004	56,094
Participation Rate	96%	87%	89%	87%	91%	91%	91%	100%	87%	90%	91%

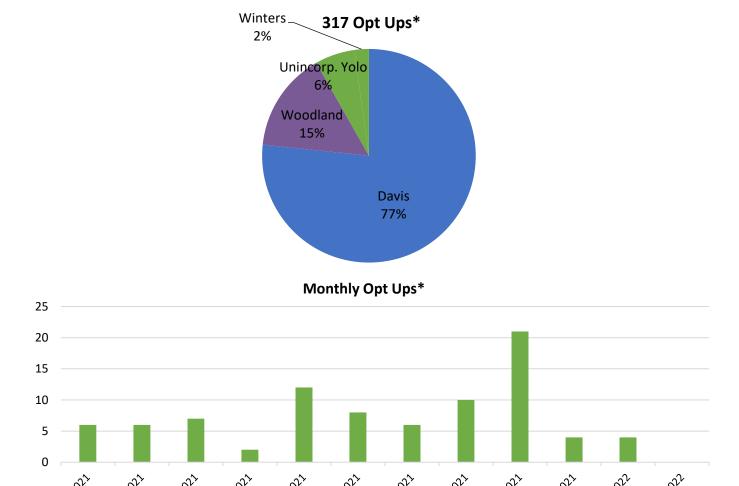
All Winters customers are now enrolled and are included in this table.

% of Load Opted Out

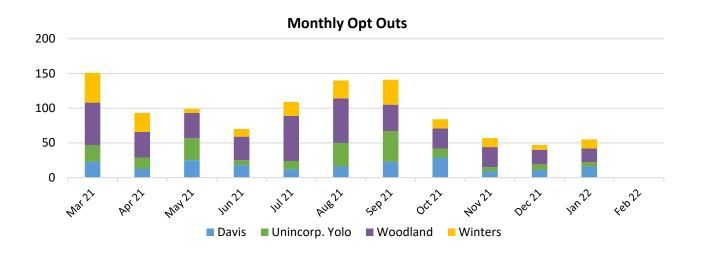
Residential Com		Commercial	Industrial	Ag	Total	
	10%	9%	0%	13%	10%	

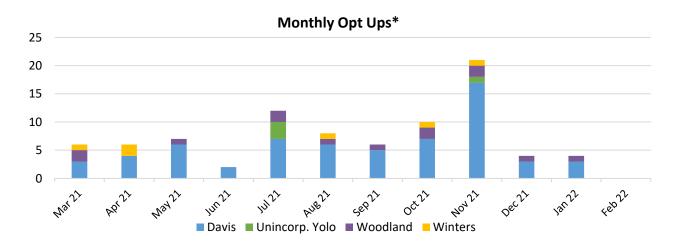






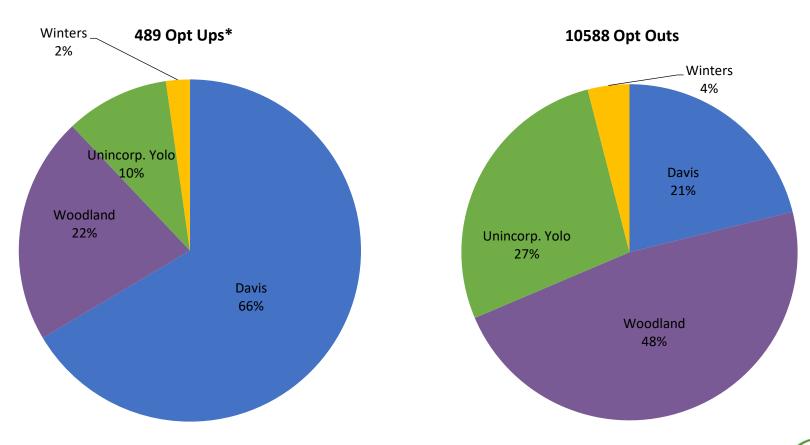
^{*} The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.





^{*} These numbers represent all opt up actions ever taken regardless of current customer enrollment status.







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