

**VALLEY CLEAN ENERGY ALLIANCE**

**Staff Report – Item 10**

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**TO:** Board of Directors  
**FROM:** Rebecca Boyles, Director of Customer Care & Marketing  
**SUBJECT:** Quarterly Customer Participation Update (Information)  
**DATE:** February 13, 2025

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**RECOMMENDATION**

Receive the attached quarterly Customer Participation update reflecting the time period of October 1, 2024 through December 31, 2024 (Quarter 4 2024).

Attachment: Quarterly Report - Customer Participation update

# Item 10 – Customer Participation Update

	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
<b>VCEA customers</b>	28,436	20,474	2,627	10,783	62,320	54,359	6,032	11	1,918	14,411	47,909
<b>Eligible customers</b>	29,891	24,092	3,097	12,459	69,539	60,637	6,726	11	2,165	16,292	53,247
<b>Participation Rate</b>	95%	85%	85%	87%	90%	90%	90%	100%	89%	88%	90%

## % of Load Opted Out

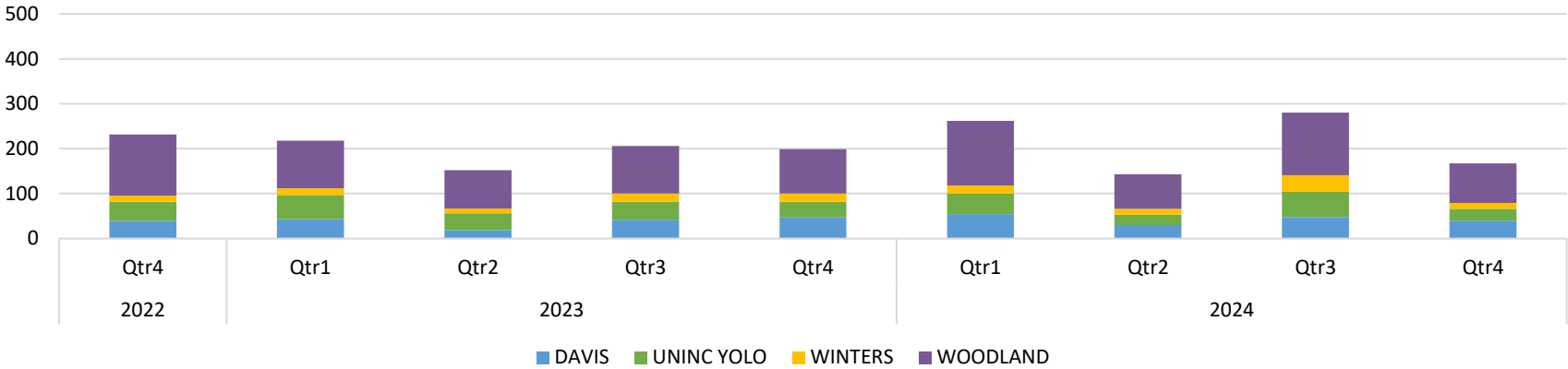
	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	Total
<b>% of Load Opted Out</b>	7%	11%	13%	11%	10%	10%	10%	0%	11%	10%
<b>% of Load Opted Up</b>	3%	1%	0%	1%	1%	1%	3%	0%	0%	1%

Status Date: 01/15/2025

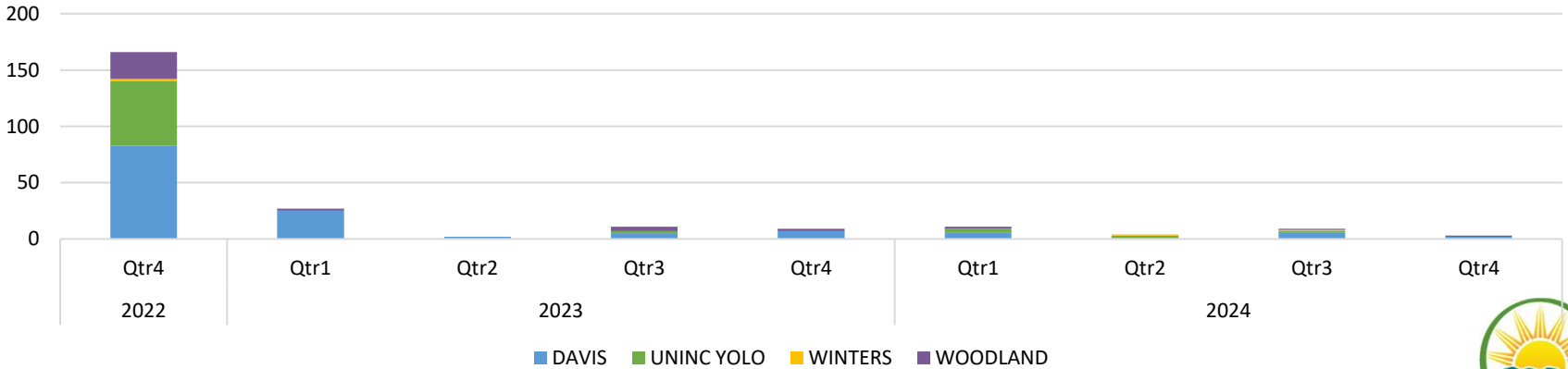


# Item 10 – Customer Participation Update

Quarterly Opt-Outs



Quarterly Opt-Ups

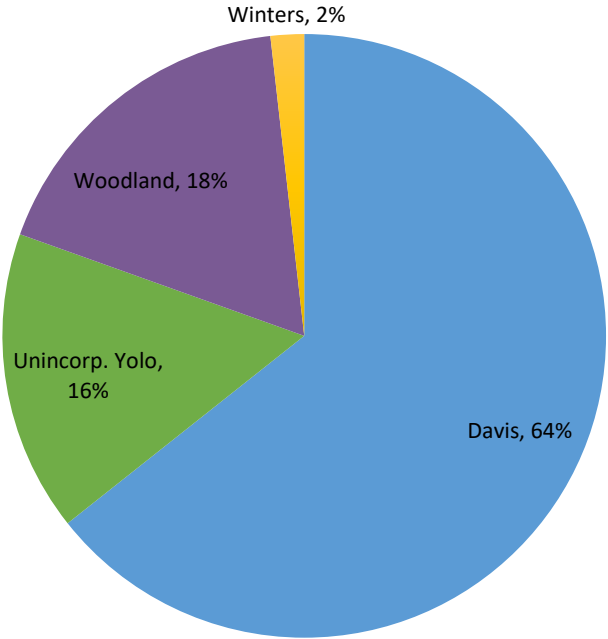


Status Date: 01/15/2025

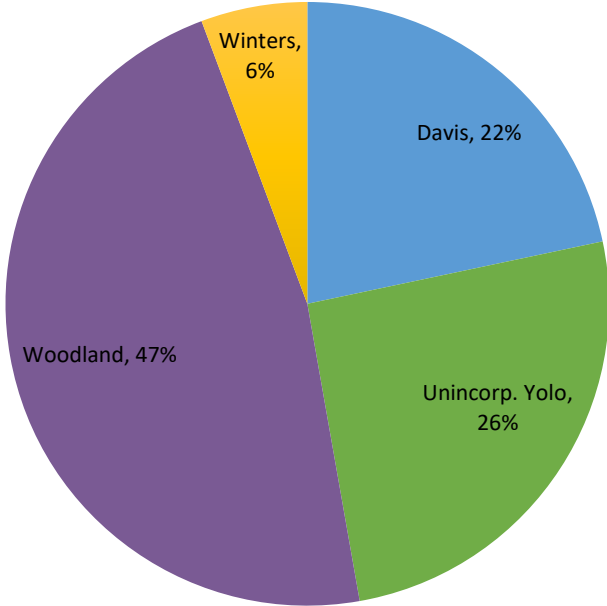


# Item 10 – Customer Participation Update

**558 Opt-Ups**



**12,299 Opt-Outs**



These pie charts are based on total opt-ups and opt-outs since launch. The percentages in the charts are the percentages of those opt-ups and opt-outs by TOT (town or territory).

Status Date: 01/15/2025

