TO: Board of Directors

FROM: Rebecca Boyles, Director of Customer Care & Marketing

SUBJECT: Customer Enrollment Update (Information)

DATE: January 27, 2022

RECOMMENDATION

Receive and review the attached Customer Enrollment update as of January 19, 2022.
## Item 10 - Enrollment Update

<table>
<thead>
<tr>
<th></th>
<th>Davis</th>
<th>Woodland</th>
<th>Winters</th>
<th>Yolo Co</th>
<th>Total</th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>NEM</th>
<th>Non-NEM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VCEA customers</strong></td>
<td>27,904</td>
<td>20,650</td>
<td>2,545</td>
<td>10,755</td>
<td>61,854</td>
<td>53,804</td>
<td>6,094</td>
<td>7</td>
<td>1,861</td>
<td>10,841</td>
<td>51,013</td>
</tr>
<tr>
<td><strong>Eligible customers</strong></td>
<td>29,182</td>
<td>23,702</td>
<td>2,853</td>
<td>12,307</td>
<td>68,044</td>
<td>59,098</td>
<td>6,699</td>
<td>7</td>
<td>2,136</td>
<td>11,995</td>
<td>56,049</td>
</tr>
<tr>
<td><strong>Participation Rate</strong></td>
<td>96%</td>
<td>87%</td>
<td>89%</td>
<td>87%</td>
<td>91%</td>
<td>91%</td>
<td>91%</td>
<td>100%</td>
<td>87%</td>
<td>90%</td>
<td>91%</td>
</tr>
</tbody>
</table>

All Winters customers are now enrolled and are included in this table.

### % of Load Opted Out

<table>
<thead>
<tr>
<th></th>
<th>Residential</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Ag</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10%</td>
<td>9%</td>
<td>0%</td>
<td>13%</td>
<td>10%</td>
</tr>
</tbody>
</table>

### Monthly Opt Outs

[Graph showing monthly opt outs from February 2021 to January 2022]

Status Date: 01/19/22
Item 10 - Enrollment Update

* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

Status Date: 01/19/22
Item 10 - Enrollment Update

Monthly Opt Outs

Monthly Opt Ups*

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 01/19/22
Item 10 - Enrollment Update

* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.

Status Date: 01/19/22