VALLEY CLEAN ENERGY ALLIANCE

Staff Report – Item 10

TO: Board of Directors

FROM: Rebecca Boyles, Director of Customer Care & Marketing

SUBJECT: Customer Enrollment Update (Information)

DATE: January 27, 2022

RECOMMENDATION

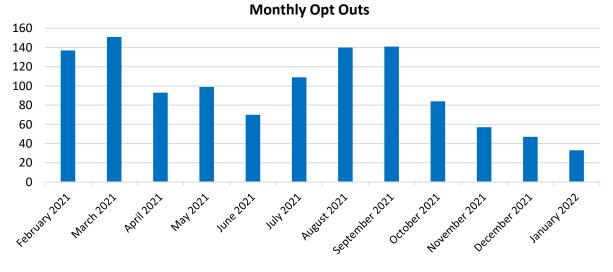
Receive and review the attached Customer Enrollment update as of January 19, 2022.

	Davis	Woodland	Winters	Yolo Co	Total	Residential	Commercial	Industrial	Ag	NEM	Non-NEM
VCEA customers	27,904	20,650	2,545	10,755	61,854	53,804	6,094	7	1,861	10,841	51,013
Eligible customers	29,182	23,702	2,853	12,307	68,044	59,098	6,699	7	2,136	11,995	56,049
Participation Rate	96%	87%	89%	87%	91%	91%	91%	100%	87%	90%	91%

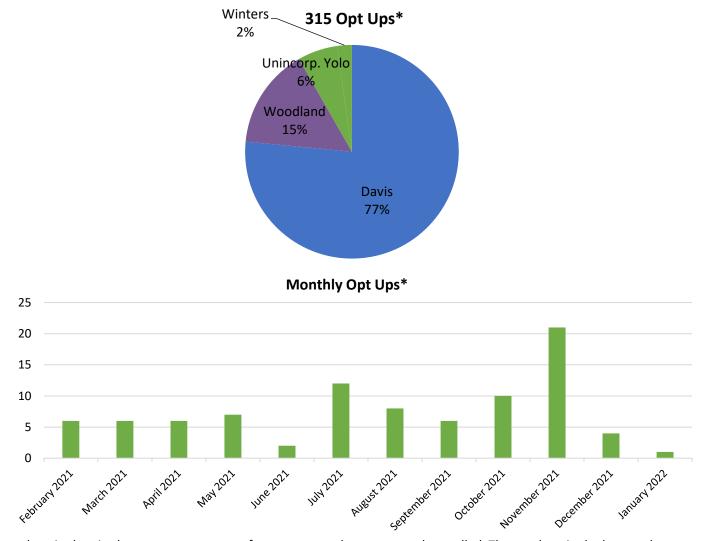
All Winters customers are now enrolled and are included in this table.

% of Load Opted Out

Residential	sidential Commercial		Ag	Total	
10%	9%	0%	13%	10%	

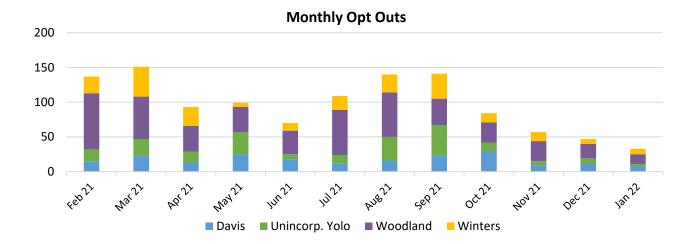


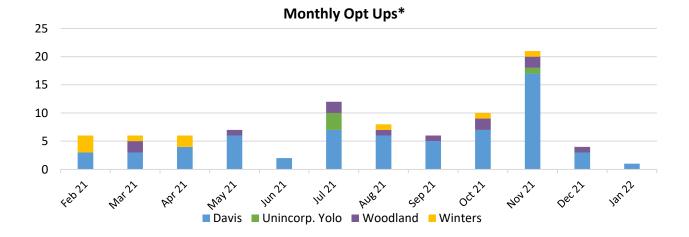




* The numbers in the pie chart represent opt ups for customers who are currently enrolled. The numbers in the bar graph represent opt up actions taken regardless of current enrollment status.

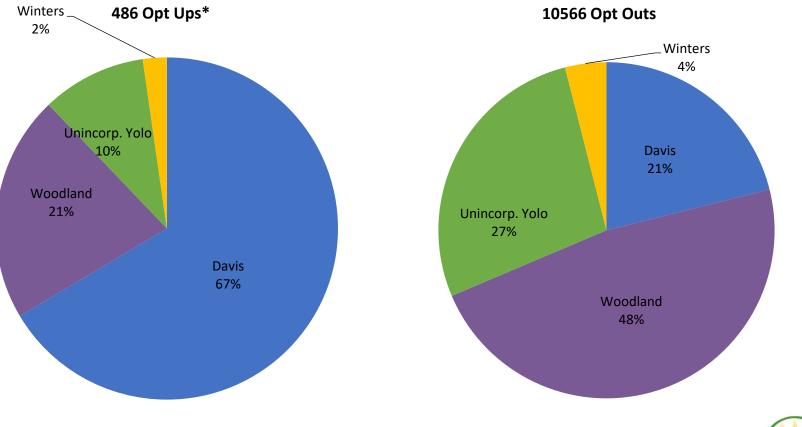






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* These numbers represent all opt up actions ever taken regardless of current customer enrollment status.





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