Valley Clean Energy Alliance – Advisory Committee

Meeting of November 6, 2017

Woodland Community and Senior Center, Room 4
2001 East Street
Woodland CA 95778

1. The meeting was called to order at 5:30 pm by Chairperson Braun

   A. Members present – Aulman, Beck, Braun, Flynn, Hunter, Shewmaker, Springer
   B. Members absent – Baird, Kristov
   C. VCEA staff members present – Henderson, Sears, Villa
   D. Member jurisdiction board members and staff present – Echiburu, Yolo
   E. SMUD Staff present – Michael Champ, Gary Lawson, Nate Toyama

2. Approval of Agenda

Hunter moved and Springer seconded the motion for approval of the agenda for the current meeting. Voice vote to approve was unanimous.

3. Public Comment

None recorded

4. Committee Member, Staff, Board Announcements

Braun mentioned that Committee agendas are very full. He suggested that in the interest of effective time management Committee members might consider asking for answers to complex questions offline.

Shewmaker mentioned California legislation (SB100). Hunter suggested consideration by the Committee’s Legislation Subcommittee.

Shewmaker referred to reference documents (including Power Mix Tables and Key Metrics of Operational CCA Programs) that can be of future value to the Committee. Braun suggested placing consideration of these documents on a future agenda.

Sears reported that the VCEA Implementation Plan was submitted on October 17, 2017, which triggered the beginning of the CPUC 90-day review period. He reported several additions to the Plan, including staffing levels and other background information.

Sears also reported that the CPUC has held a public workshop and will produce a whitepaper on the topic of alternative energy models for California, he also thanked the CAC Contract Subcommittee for its work relating to
information security and the right of VCEA to create contracts for specific services.

Flynn reported that the CPUC has conducted an Integrated Resource Plan briefing, which indicates widespread interest in procurement of out-of-state wind-generated energy by investor-owned utilities.

Taro Echiburu introduced Kimberley Villa as part time to help out with administrative efforts for VCEA.

Braun said he would provide a link to Committee members regarding the 2017 Clean Power, Healthy Communities conference in Oakland on November 17. He will attend this conference.

CONSENT AGENDA

5. Approval of Minutes from September 27, 2017 Committee Meeting

Flynn moved and Shewmaker seconded the motion for approval of the minutes for the Committee meeting of September 27, 2017. Voice vote to approve was unanimous.

REGULAR AGENDA

6. Review and Approval of Long Range Calendar/Work Plan

Braun explained that the purpose of the Long-Range Calendar/Work Plan is to plan future agenda items for future VCEA Board meetings, including rate analysis and planning issues. The Calendar and Work Plan are subject to further discussion and modification by the Committee. Flynn moved, and Springer seconded the motion for approval of the Calendar and Work Plan.

7. Launch Phase Outreach Task Group Recommendation on Draft Valley Clean Energy Alliance Strategic Marketing and Communications Plan

Aulman reviewed the work of the Outreach Subcommittee, including a review of the Draft Strategic Marketing and Communications Plan prepared by Circlepoint. He reported that the Subcommittee has made comprehensive comments on the Plan, which was provided to Committee members, with responses from Circlepoint. Braun asked whether the Plan should reference various communities of utility customers, such as neighborhoods and new developments. Hunter said the Plan should also recognize communities of interest, including various user categories such as faith-based groups, non-profit organizations, solar users, and large industrial-scale users who have highly customized arrangements including Direct Access. Shewmaker said the list of interest groups should also include users interested in 100 percent renewable (“zero carbon”) sources. Braun suggested that there are available intra-neighborhood communication channels (including email and Web-based). Braun noted that VCEA constituents should be flagged to ascertain their potential interest in becoming local energy suppliers.

Aulman also reported on the Outreach Subcommittee’s desire to review outbound copy content submitted by Circlepoint, starting with review and comment on the Draft VCEA website and materials specific to agricultural users. These materials are to be reviewed by the Subcommittee with comments returned to staff by November 7, 2017.

Hunter moved and Aulman seconded the motion to recommend board approval of the Draft Strategic Marketing and Communications Plan, including Subcommittee comments and responses from Circlepoint. Voice vote to approve was unanimous.
8. Review of draft VCEA Vision Statement

Revision 4 of the Draft Vision Statement was reviewed and approved by the Committee at its previous meeting on September 27, 2017. Several revisions to the Draft Vision Statement were considered and these will be incorporated into a Revision 5 iteration of the document. The Vision Statement will be subject to further review by the Committee.

Shewmaker moved and Beck seconded the motion to recommend a Draft Vision Statement for Board approval. Voice vote to approve was unanimous, some of the changes discussed are included in staff’s Revision 5 (attached). Further consideration of others, e.g. editorial clarifications, organizational capacity, facilitation of transportation electrification was deferred.


SMUD staff presented an overview of load forecasts and energy procurement options for the final Implementation Plan. The analysis included multiple options, including a supplemental option of 42 percent renewable and additional non-renewable carbon free sources (75 percent clean).


10. Introduction of Draft Energy Trading and Risk Management Policy

SMUD staff presented an overview of energy trading and risk management policy.


11. Long Range Calendar, Meeting Schedule, Next Meeting Agenda

The next meeting of the Committee will be November 27, 2017 in Davis. The calendar includes discussion of Power Mix Targets, Financial Reserve Policy, and Wholesale Energy Risk & Trading Policies.

12. Adjournment

Beck moved and Aulman seconded a motion to adjourn the meeting. Voice vote to adjourn was unanimous, and the meeting was adjourned at 8:00 pm.

Submitted by Mark Aulman, acting secretary, November 10, 2017